



A more human resource.™

## ADP® DataCloud

*Turn up workforce productivity, performance and alignment.*

ADP DataCloud is the living workforce intelligence engine behind how business and its people work, advance and thrive—**together**.

### ADP's unmatched data reach becomes your advantage for workforce insight.

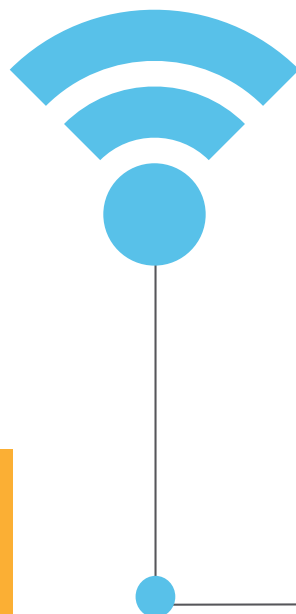
Through unmatched breadth of data across industries and job types, ADP® DataCloud equips HR, Business Leaders and Managers with data-driven workforce and business insights for true advantage.

ADP DataCloud is always on and up-to-date, so it can feed critical workforce and bigger business insights directly into your daily work flow, helping connect insights to actions that support business strategy.

### ADP DataCloud is embedded inside ADP's core HCM offerings:

ADP Vantage HCM®  
ADP Enterprise HR®  
ADP Workforce Now®  
ADP® Time and Attendance

**Embedded,  
connected,  
always on.**



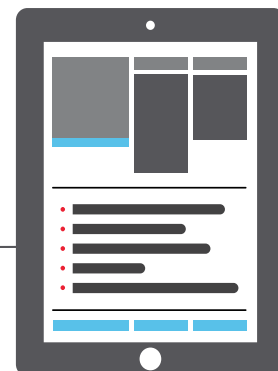
In a 2015 ADP study\* on workforce analytics in large enterprises:

**75%**  
have access to data but



**46%**  
have deployed  
workforce analytics

\*2015 ADP Workforce Analytics Study



The **5 key features** that can help you answer critical business questions.

## Reporting

AVAILABLE NOW

NEW SIMPLIFIED REPORTING TOOL FOR PRACTITIONERS IN FALL 2015 AND FOR MANAGERS IN SPRING 2016\*

Deliver deep enterprise insight through embedded, configurable reporting capabilities across your HCM data.

\*Available for Vantage clients.

FOR EXAMPLE:

Which of my employees is CPR certified?

## Analytics

AVAILABLE NOW

INTEGRATED ANALYTICS WITH REPORTING IN FALL 2015

Deliver robust insight through configurable dashboards across key metrics spanning core HCM topics including: HR, Time, Talent, Pay and Benefits. (Depending on ADP platform)

FOR EXAMPLE:

Am I making the necessary investments to achieve the right mix of people in my workforce?

## Benchmarking

AVAILABLE NOW

Gain comparative insights into your workforce and compensation strategy against real, up-to-date averages from ADP's U.S. client base spanning 24 million employees.

FOR EXAMPLE:

Is my turnover for a specific job higher or lower compared with other companies in my industry?

## Data Exchange

COMING IN 2016

Provide deeper insight on company performance by combining financial data with workforce data to identify key business insights and trends.

FOR EXAMPLE:

Are my sales teams becoming more efficient?

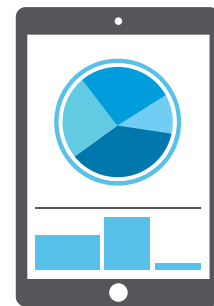
## Predictive Analytics

COMING IN 2016

Use predictive models applied to ADP data to help increase the quality of workforce-related business decisions by providing insight into likelihood of specific HCM outcomes.

FOR EXAMPLE:

Which employees are most likely to leave my organization and why?



With **ADP DataCloud**—HR, Business Leaders and Managers tap into important advantages:

## Reveal

critical people trends and business opportunities

## Equip

managers and business leaders with actionable insights for higher confidence decisions

## Connect

workforce data, insight and action across business units and strategies

## Power

next levels of workforce and business productivity, performance and alignment

Visit [www.adp.com/DataCloud](http://www.adp.com/DataCloud) or ask your ADP representative for more information today.