



IN THE BUSINESS OF YOUR SUCCESS<sup>SM</sup>

## Give Your Practice a Competitive Edge with ADP<sup>®</sup> Payroll and ADP Retirement Plan Integration



RUN Powered by ADP Payroll for Accountants<sup>®</sup> gives your practice a competitive edge. By offering comprehensive HR and payroll services at simple and affordable rates, this market-leading solution helps you retain clients while providing a reliable source of revenue for your firm. **And now your ADP Payroll clients can benefit from the integration of data between their ADP Payroll and their ADP Retirement Plan recordkeeping system.**

ADP can show your clients how to reduce taxes, increase savings and attract and retain the right employees<sup>1</sup>. With our cost effective, tax-saving retirement plans your clients can start building savings for tomorrow – today! Both the SIMPLE IRA and the 401(k) offer:

- Automated contributions and money movement
- Seamless payroll interface
- Simplified paperwork
- Lower cost
- Access to respected investment managers<sup>2</sup>
- Daily account valuation
- 24/7 toll-free interactive Voice-Response System (VRS)<sup>3</sup>
- Prototype Plans at no cost

**Integrating your clients' ADP payroll with an ADP Retirement Plan can provide a savings of an average of 44% in time spent on plan administration.**

Source: "ADP Payroll and 401(k) Integration Study – September 2004," conducted by Spring Consulting Group and Mathew Greenwald & B Associates.

When you and your clients partner with ADP, you both gain access to a plan provider you can trust in any market environment.

	For You	For Your Clients
<b>Value.</b>	✓ You continue to provide your clients with trusted advisory and consulting services while ADP expertly manages their payroll and efficiently services their retirement plan.	✓ By optimizing the two-way link between payroll integration and retirement plan data, we can offer seamless administrative services. This helps lighten your clients administrative burden – a key goal for them.
<b>Flexibility.</b>	✓ You have the ability to offer your clients and their employees additional value and services.	✓ A flexible investment platform <sup>2</sup> they can trust to meet their employees' needs and their fiduciary requirements.
<b>Results.</b>	✓ You add value by increasing client retention, and help keep them in compliance while providing your firm with a new source of revenue.	✓ A comprehensive employee education program – iPlan.iSave. iBenefit – that improves participation rates and helps employees make informed retirement savings decisions (on 401(k) plans only).

**For more information on how ADP can help you and your clients please contact me directly at:**

**HR. Payroll. Benefits.**

**accountant.adp.com**

<sup>1</sup> ADP does not provide tax or legal advice.

<sup>2</sup> Investment options are available through ADP Broker-Dealer, Inc. One ADP Blvd., Roseland, NJ 07608. Member FINRA. ADP, Inc. and its affiliates do not offer investment, tax or legal advice, and nothing in these materials is intended to be, nor should be construed as, advice or a recommendation for a particular situation or plan. Please consult with your own advisors for such advice.

<sup>3</sup> 24/7 generally means 24 hours a day, 7 days a week, except when systems are unavailable due to scheduled maintenance.

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