

7 REASONS WHY

YOU NEED A **CONTINGENT WORKFORCE** STRATEGY

83% of Leaders

believe contingent workers are more productive. And 82% feel that productivity is one of the top indicators of financial success, according to the Workplace Productivity Report. [Read more.](#)

45% of Businesses

are finding a growing need for on-demand talent. The heightened speed of business, along with tightening margins and shifting customer demands have increasingly made talent a key differentiator. [Read more.](#)

80% of HR Pros

have a hard time attracting top talent. Differentiated skill sets are hot commodities in the world of work — businesses need to understand how to tap and engage talent beyond their four walls. [Read more.](#)

Large Firms Estimate 30%

of their procurement spend goes toward contingent workers. Contingent workers (i.e. non-employees) are increasingly being used to help companies fill skills gaps, increase operational flexibility and strategically extend capabilities. [Read more.](#)

In Ten Years

Fortune 2000 companies will have no employees outside the C-suite. This prediction comes from a study by Accenture. As companies look to embrace a variable workforce model and reduce their fixed labor costs, this approach seems ripe to become the standard in the years to come. [Read more.](#)

Millennials Are Expected

to outnumber Baby Boomers. Recent population estimates compiled by the U.S. Census Bureau found that Millennials are on the cusp of becoming the country's largest living generation. [Read more.](#)

Nearly Half

of today's Fortune 500 companies won't last through the next decade. Companies unwilling to experiment with new technologies and unconventional business models simply won't be able to compete in this new world of work. [Read more.](#)