

UNLOCKING YOUR SMALL BUSINESS POTENTIAL: THE HIDDEN PARTNER YOU NEVER KNEW YOU NEEDED



A Professional Employer Organization (PEO) is like having a high-powered HR department without the massive cost. The numbers are compelling. According to NAPEO's recent 2024 whitepaper, businesses that partner with a PEO experience:

2x

faster growth*

PEO clients grow at 4.3% annually, compared to 1.9% for similar businesses.

12%

lower employee turnover*

Keep your best talent more easily.

12%

higher business survival rate*

Significantly improved odds of long-term success.

As a small business owner, you're juggling countless responsibilities. What if there was a way to streamline your operations, reduce administrative headaches and set your business up for greater success? Running a business means wearing multiple hats: managing payroll, navigating HR complexities and trying to grow your company — all while staying competitive. It's exhausting.

Introducing the PEO: Your business's secret weapon

What exactly does a PEO do? A PEO handles:

- Payroll processing
- Employee benefits administration
- Workers' compensation
- Compliance and risk management
- HR support and consulting

Is a PEO right for you? Ask yourself:

- Are administrative tasks consuming too much of your time?
- Do HR regulations feel overwhelming?
- Would you like better tools to attract top talent?
- Do you want to reduce operational risks?

Focus on what matters. A PEO gives you the freedom to:

- Concentrate on your core business strategy
- Reduce operational stress
- Potentially lower overall business costs
- Access resources typically reserved for larger corporations



Always Designing
for People®



Your business deserves every advantage

Your small business is more than just a job — it's your dream. A PEO like ADP TotalSource® can be the full-service HR partner that helps you protect and grow that dream, providing support and resources to help you thrive.



Research how a partnership with a PEO
could transform your business trajectory.
Your future self will thank you.

READ THE FULL REPORT:
napeo.org/whitepaper

* September 2024 NAPEO Whitepaper: PEO Clients: Faster Growing, More Resilient Businesses with Lower Turnover Rates

ADP, the ADP logo, ADP TotalSource and Always Designing for People are trademarks of ADP, Inc. All other marks are the property of their respective owners. Copyright © 2025 ADP, Inc. All rights reserved.



**Always Designing
for People®**