



RUNNING PAYROLL WHERE BUSINESS HAPPENS:

How Clover and ADP® unified payroll and payments in one platform

Clover is a leading point-of-sale and business management platform designed for small businesses such as restaurants, cafés, retailers, and professional services across the country. By helping small business owners manage sales, staffing and daily operations in one place, Clover has become a trusted hub for entrepreneurs who want to spend less time on administration and more time serving customers.



Business Challenge

- Merchants needed to consolidate back-office tools used to run the business
- Payroll was taking time away from serving customers and growing the business
- Owners needed a trusted, reliable way to handle payroll

For many small business owners, running the day-to-day operation means juggling sales, staffing and administration across multiple tools. Payroll, while essential, often takes valuable time away from customers and growth. Clover recognized that this disconnect made it harder for owners to run efficiently.

"Owners were already trusting Clover with payments. It was natural for them to want payroll in the same place," said Will Karczewski, Global President of Clover. "We always knew there was a better way for them to be running payroll day to day. And that's why we kicked off our partnership with ADP."



"The easy choice was ADP's RUN payroll solution — clearly best of class in the market."

— Will Karczewski
Global President, Clover



Embedding payroll to save time and help reduce stress

Even when small business owners use payroll software, it rarely connects to their other tools. That means juggling information across time cards, schedules and payroll systems every week. Clover set out to simplify that experience by embedding payroll directly into the platform business owners already rely on. "At Fiserv and Clover, we're not payroll specialists. We knew we needed a really strong partner, and ADP clearly met the mark," said Will.

The result was a solution that joined two strengths: Clover's connection to small business owners' payments and ADP's small business payroll platform, RUN Powered by ADP (RUN). "It felt like a natural union, bringing these two companies together," said Shub Mukherjee, Head of SMB Market Development at Clover.



Enabling Clover to run payroll in minutes

Disconnected systems waste time and multiply effort for owners. ADP's modern APIs enabled Clover to bridge that gap by connecting payroll directly to the employee and business data already in its platform. Owners can now manage hours, tips and pay all in one place without double entry or switching screens.

"Because we're both API-first companies, we were able to leverage each other's pre-built APIs to share data securely between each other's applications, which really helps reduce the effort required for a small business owner," explained Will. What once took hours now takes minutes, giving owners valuable time back to focus on what matters most.



Making payroll simple to use

For small business owners, time is always in short supply. Any new system has to be simple, familiar and intuitive, not another tool to learn. From day one, both teams focused on building a payroll experience that fits naturally into Clover's existing workflow, giving owners an effortless way to manage employee pay alongside sales and scheduling.

"Automating all of the backend is important to the small business owner, which is exactly what we've been doing with Clover and now with ADP payroll integrated into it," said Shub. That seamless experience ensures owners can get payroll done quickly, without extra training or setup.



Confidence in every payroll run

When it comes to payroll, accuracy builds trust. Clover needed a solution that could handle compliance and calculations behind the scenes, so owners could focus on their teams and their customers.

“The easy choice for Clover and Fiserv was ADP’s RUN payroll solution — clearly best of class in the market,” said Will. That partnership also gave Clover peace of mind knowing their merchants would be supported by ADP’s expertise.

“ADP has absolutely unmatched customer service and support, so we can offer the solution while relying on their payroll specialists,” added Shub. Together, ADP and Clover deliver what owners value most: peace of mind and confidence that payroll just works.

Looking ahead to more possibilities

For Clover, embedded payroll is just the beginning. With ADP’s platform integrated, they’re already exploring HR, retirement and insurance offerings — all from one place. “I think the sky’s the limit as to what ADP and Clover can do together for small businesses,” said Shub.

The partnership continues to focus on one goal: giving small business owners more time to run their business, not their back office. As Will put it, “Having the ability to give small businesses some time back is priceless.”

This article features:



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