



Cementing the future with a better payroll process

Trademark Universal Stone is a granite fabrication company that works with designers, builders and remodelers in the Louisville area to provide everything from countertops to tables to backsplashes and even outdoor fireplaces. Aritha Berroa's husband founded the company in 2009, and today she handles HR and payroll for the business.

Payroll was eating up too much of my time

Payroll was becoming a pain because I had to transfer information from our time and attendance system into QuickBooks®. It was easy to make a mistake, and it was eating up too much of my time with my other responsibilities. I would even have to schedule my travel around payroll so I could be sure that I was there to print and sign the checks.

And I learned the hard way about filing taxes. I didn't always do it correctly, and we were slapped with penalties sometimes.

ADP makes us more of a real business

When I learned about the ADP services through my banker, I thought that it would be a great fit for us. We were looking to make our company less of a mom-and-pop operation and more of a real small business. ADP seemed like it would help us put everything in place so we could grow and I could manage my time better to focus on more important things.

Because our new time and attendance system feeds into RUN Powered by ADP, it takes away that part that was a headache when I did it in QuickBooks. I don't have to worry about the hours being transferred accurately. And when it comes to taxes — weekly, monthly, quarterly, annual, the W-2s — I'm confident letting ADP do that for our company. I check to make sure it's done, but otherwise it's off my plate.

Aritha Berroa
HR Director



Quick facts

-  **Company:** Trademark Universal Stone
-  **Headquarters:** Louisville, KY
-  **Industry:** Construction
-  **Established:** 2009
-  **Employees:** 25
-  **Locations:** 2
-  **Website:**
Trademarkuniversalstone.com

Business Challenge: Tasks like manually running payroll and paying taxes were eating up too much time and resulting in expensive penalties.

How ADP Helped: RUN Powered by ADP® helped automate the payroll and tax process, minimizing errors and freeing up time to focus on more important things.



I feel really good that I can do payroll up to Thursday at 3 o'clock and be confident that my employees will receive their paychecks on time. That's really important for me. I love that my employees are able to log in and make changes to their profile. And because it's web-based, RUN gives me the freedom to travel without worrying about getting payroll done on time.

ADP is a big part of how we do things

We are also using ADP for other services, like HR, the employee handbook and the new-hire forms. We've even used it to search for new employees with ZipRecruiter. ADP definitely saves me time and saves me money.

With ADP, I'm confident my taxes are taken care of, I'm confident that my employees are getting paid, and I'm confident that when there is an HR issue or a form that I need to create, I can turn to them. I trust ADP, and they've become a big part of how we do things here at Trademark.

#workingfor

We work for our community and for everyone who is a part of our team here, including their families. We also pride ourselves on working for our partners and clients. We know there are many contractors out there that don't always do right by their people. But our clients are letting us come into their home and be a part of the spaces they're creating. That's not something we take for granted.

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