



A fashionable solution for an overworked manager

April Daze Boutique is a big shop in a little town. With 2,000 square feet of retail space, the store sells everything from candles to art to clothing, all with a beachy vibe that perfectly complements the quaint seaside community of Downtown Stuart.

Payroll was taking my manager too long

My manager was doing our payroll, and it was just taking too long. We're such a busy store that I need her to do other things. I wanted her on the floor with customers, so I decided to hire a payroll company.

ADP was referred to me by my accountant. I immediately liked what they had to offer. And the representative who came out to the store was super cool and sweet. She showed us the ropes and guided us through the setup and everything.

It takes very little time and it's very accurate

Now, my manager just clicks a couple buttons on the computer and payroll is done. It's not this huge process anymore. She just puts the numbers in the computer and the money shows up in everyone's bank account. It takes very little time and it's very accurate. My employees love the direct deposit.

It's also made taxes easier. ADP just sent us everything we needed at the end of the year. And I knew everything would be correct. And with my manager back on the floor, I don't have to hire another full-time employee to help with customers.

If another boutique owner asked me whether they should use ADP, I would tell them, "Go for it. It works."

April Hope
Owner



Quick facts

-  **Company:** April Daze Boutique
-  **Headquarters:** Stuart, FL
-  **Industry:** Retail
-  **Established:** 1999
-  **Employees:** 7
-  **Locations:** 1
-  **Website:**
[instagram.com/aprildazeboutique](https://www.instagram.com/aprildazeboutique)

Business Challenge: Time spent doing payroll manually was taking the manager away from more important jobs.

How ADP Helped: RUN Powered by ADP® (RUN) allows small businesses to run payroll quickly and easily.



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