

## Keeping you informed along the way

We know it's not easy running a small business, so we're here with the answers you need, when and how you need them. Discover what small business owners are saying about how ADP® communications are keeping them in the know and helping them through these uncertain times.

ADP's informational emails have been really good. They write you an email every time the government comes up with a new plan, and they break it down for you. They've been super helpful.

Chris Batten, Bespoke Coffee and Dry Goods

ADP has been sending emails on how to apply for the PPP loan and everything you need, and now they're sending emails explaining how to file for that forgiveness. They even sent an estimator that I've used to figure out what the full amount will be. Those emails have been a huge help for me.

Cherayn Oom, Simple Auto

I get a lot of resources sent to me, but I tend to read ADP's emails versus some of the other newsletters I get because for me,

ADP is a very trusted source. I assume that as a bigger, more established company, what they're sending out is going to be more accurate and approved by an attorney, so I tend to rely a lot more on their information.

Dave Kennedy, Cornell School

ADP's emails have helped me understand how to manage employees through this time and what good business practices are. I've been reading the ones that speak directly to me and our business, and they have been helpful.

**Chris Curry,** Adapt Kitchen and Juice Bar

ADP sent out newsletters that were really helpful to me. There were a couple months there where I didn't know if I was going to get a PPP loan, and I didn't know if I would be re-opening my business. But ADP put out some weekly newsletters, and there were some bits of information that were very helpful and it made me feel really good about going with ADP to begin with. It was a re-confirmation that it was a good decision for us.

Doris Marshall, The Consignors' Club

ADP did a good job of sending

ADP did a good job of sending us updates and clarifications on the stuff that was happening really quickly. Every time there was something new, ADP would send out an update saying, 'Hey, this is what it means, this is how it affects you and what you should know.'

Will Jones, Relaxx Dry Cleaning

ADP does a good job of notifying us of all the new information that's coming out every day. I've read through a lot of HR tips on having people work remotely and steps to take when and if you decide to bring people back in the office. All of that is helpful.

Michael Arnette, BNL Consulting

## Real clients. Real challenges. Real solutions.

For more information, visit ADP.com/SmallBizCovid19

Resources for you:

ADP Employer Preparedness Toolkit

Guide to the Paycheck Protection Program (PPP)

**Employee Communications Toolkit**