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# Small business success stories: "I switched to ADP® from QuickBooks® payroll"

Hear from these small businesses what it was like working with QuickBooks to process their payroll, and what it's like now that they switched to ADP:

## "I will never go back to QuickBooks [for payroll]"

[ADP has] great customer service. It's so easy to use and customize to your business needs. It takes me about 30 minutes less than when I used QuickBooks. I'm getting way more for my money with them compared to past service. I'm able to do my payroll so much faster with no glitches, I'm able to customize my payroll and reports are so easy and detailed. I will never go back to QuickBooks [to run payroll].



**Kaija G.**, G2 reviewer



## "QuickBooks was time-consuming to run payroll"

We were using QuickBooks to run payroll, and it was time-consuming. Payroll would take us three to four hours every time we did it, and that took away from production, it took away from sales support, it took away from all those things. Over the course of a month, we could lose up to a day's worth of work, plus. We realized this was a gap area that we needed to get filled, and ADP was a perfect fit for us. ADP saved us an enormous amount of money, and they also saved us a lot of hours. It took a big strain off the staff and the office.



**Rob Myer**, owner,  
Telluride Natural Stone  
and Reclaimed Wood

## "As a company, you can't beat ADP"

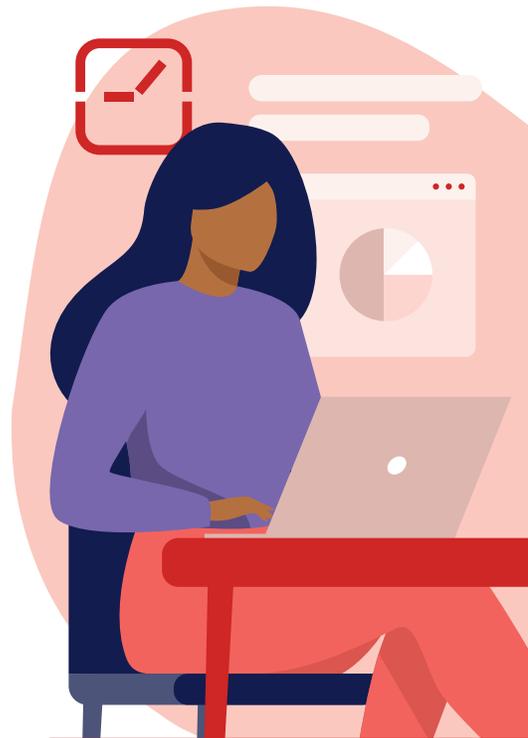
One of the biggest things is how employees perceive us, in terms of professionalism. When we did payroll ourselves with QuickBooks, people would question, "You handwrote this check?" So they would often second guess their paychecks. Some would say, "You're shorting me on hours" or "This doesn't look right." They would have insecurities as far as seeing a paycheck handwritten by me stuffed in the envelope, as compared to how ADP does it now. That professionalism is important. As a company you can't beat ADP, and I trust them blindly.



**Andy Patel**,  
operations manager,  
The Restaurant Joints

RUN Powered by ADP® was rated higher than QuickBooks Desktop Pro in user satisfaction ratings\* by G2 reviewers in these top categories:

- ✓ Ease of doing business with
- ✓ Ease of use
- ✓ Quality of support
- ✓ Compliance
- ✓ Reporting
- ✓ Ease of setup
- ✓ Performance and reliability
- ✓ Time tracking integration
- ✓ Core HR integration
- ✓ Meets requirements



## “I trust ADP”

Payroll was becoming a pain because I had to transfer information from our time and attendance system into QuickBooks®. It was easy to make a mistake, and it was eating up too much of my time with my other responsibilities. When I learned about the ADP services ... it seemed like it would help us put everything in place so we could grow and I could manage my time better to focus on more important things.

Because our new time and attendance system feeds into RUN Powered by ADP, it takes away that part that was a headache when I did it in QuickBooks. I don't have to worry about the hours being transferred accurately. I trust ADP, and they've become a big part of how we do things here at Trademark.



**Aritha Berroa**, HR director,  
Trademark Universal Stone

## “With ADP, my employees and I have much, much, much less stress”

I hired a bookkeeper who encouraged me to use QuickBooks for payroll. I quickly discovered they don't have a great system or customer service. Also, there was a problem with my payroll, and they told me it was just a small error — but it's not small to my employees and their families. They need their money.

With ADP, my employees and I have much, much, much less stress. Their service is always on par, and they're always there when you call them. I would encourage anyone with a business like mine who was considering using ADP to go for it.



**Devin Hamrick**, owner, Combat Iron Apparel

## “Using QuickBooks to run payroll felt like a three-day process”

We were using QuickBooks to run payroll and On the Clock for time and attendance. Payroll felt like a three-day process. Our accountant suggested ADP, and I thought, “We can't afford that — we're a small office.” I really thought ADP was only for large businesses. But when they gave me the rates, I was happy to see that they made sense for our organization.

With ADP, I am so happy with our current payroll process! It's so much easier having payroll paired with time and attendance as part of the same system. Integrating these programs into our system has given me the time to focus on growing our office — and that time translates to money.



**Jacqueline Sanchez**, office manager, Beach Family Medicine

I would encourage anyone with a business like mine who was considering using ADP to go for it.

**Devin Hamrick**, owner, Combat Iron Apparel

Whether you're looking to switch payroll providers or choosing one for the first time, join these happy clients — and nearly 700,000 other small businesses across the country — by choosing ADP for easy-to-use solutions and superior service and support.

To learn more, contact your local ADP representative or visit [adp.com/smallbusiness](https://adp.com/smallbusiness).

\*User Satisfaction Ratings data is scoped to the G2 payroll category from reviews collected as of December 4, 2020.