



Payroll deductions for a cause

MountainSeed looked to establish an Emergency Aid Fund to help support workers at a company they work with who were in critical need of assistance. Here's how ADP® Comprehensive Services team worked with MountainSeed to quickly set up a payroll deduction program to receive donations.

MountainSeed, a national real estate services firm, works closely with an international company and our staff had grown close to these folks in their time working together. Recently, a number of employees asked what they could do to help. Our Chief Executive Officer decided to establish an Emergency Aid Fund, whereby employees could make one-time donations that were deducted from payroll, which MountainSeed would then match.

Emergency Aid Fund becomes a reality in one day

Time was of the essence to put the program in place. MountainSeed's goal was to have deductions taken on the very next payroll. This entailed a special deduction code from payroll and several other steps to track and report the contributions. A custom welcome message was then posted to MountainSeed's open enrollment profile to communicate the Fund and explain how employees could donate. The ADP team went above and beyond to make the deduction process happen quickly, and it worked perfectly. ADP received the initial request from MountainSeed on Wednesday, and the portal was opened on Thursday and closed the following Monday, in time for payroll processing on Friday. ADP also developed the infrastructure and processes so MountainSeed can easily deploy similar employee donation campaigns in the future.

A successful outcome

The program has been a huge success. MountainSeed employees donated over \$21,000, which was matched by the company. One of MountainSeed's partners heard about the Fund and also matched the employees' contributions, for a total of more than \$64,000 in donations.

"We didn't know if we could turn around an Emergency Aid Fund through payroll deductions so quickly. To make it happen so fast and seamlessly for our employees was amazing. Kudos to the ADP team, they're just stellar!"

Quick facts

-  **Company:** MountainSeed
-  **Industry:** Business services
-  **Director of Employee Experience:** Cherie Pritchard
-  **Employees:** 177
-  **Locations:** 1
-  **Headquarters:** Atlanta, GA
-  **Website:** www.mountainseed.com

Business challenge: Quickly establish a program to raise money for a partner in need.

How ADP helped: ADP Comprehensive Services team pulled together resources to rapidly facilitate employee donations.



Always Designing
for People®

