



After 45 years, a new approach to payroll

In the 1960s, Norman B. Kellum, Jr., became something of a celebrity in northeast North Carolina for his high-profile criminal defense cases. Over the years, Mr. Kellum shifted his practice to personal injury, and today, Kellum Law Firm has a team of attorneys spread across 10 offices entirely within northeast North Carolina.

Payroll was a pretty daunting task

We had the same bookkeeper managing the payroll for 45 years, and she didn't want to outsource anything. But this is a big practice, and most of our staff works on an hourly wage, so it was a pretty daunting task for her to collect all the sick and vacation days and personal time from everyone. It took her a day-and-a-half just to do the payroll.

She would dread doing the quarterly taxes, too. It took her an enormous amount of time to collect and process all that information. And, of course, she was only human, so there would be errors.

ADP simplified the process

When she started talking about retiring, I asked around about payroll services, and a few people recommended ADP. They came in to present, and our bookkeeper didn't believe they were going to be able to do everything they promised. "There's no way they're going to be able to do all that," she said. That was scary coming from her. But ADP has done exactly what they said they were going to do and more.

Craig Keenhold
Director of Operations



Quick facts

-  **Company:** Kellum Law Firm
-  **Headquarters:** New Bern, NC
-  **Industry:** Law
-  **Established:** 1968
-  **Employees:** 48
-  **Locations:** 10
-  **Website:** Kellumlawfirm.com

Business Challenge: After 45 years of doing payroll by hand, the business needed to update its process to free up staff time and reduce costly mistakes.

How ADP Helped: RUN Powered by ADP® automated much of the payroll and tax process, reduced errors, and saved hours of staff time per week.



They came in and simplified our process, which was clearly outdated, to the point that a new employee was able to come in and figure it out right away. Now, she does the payroll in a fraction of the time it used to take — it's practically automatic. If we had kept our old system, she would probably still be figuring it out.

And ADP helping guide us with our taxes has been a huge load off our back. We're saving money by not having to pay someone to spend half their time on it.

It's very simple and easy to do

RUN gives our employees access to their own paystubs, which they love. And it's a huge help around tax time. We get calls from old employees saying, "I moved, I never got my W2 from you!" It's really easy to go in there and just email it to them. It's just very, very simple and easy to do.

This was a big change for us. ADP was really good about holding our hand through the process. If you want to make your life easier and give your staff a little more time, you need to check out ADP.

#workingfor

Nobody wants to walk into a law office. If you're coming in here, something is not right, or big changes are happening. And people have a lot of preconceived notions about lawyers. So every day I tell the staff: Feel good about what you're doing, because today you helped someone who wasn't in a position to help themselves.

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