












Promoting goodwill with a flexible pay card that saves time and money

Quick facts

-  **Name:** Goodwill Industries of Kentucky
-  **Payroll Platform:** UKG
-  **Industry:** Nonprofit
-  **Established:** 1923
-  **Employees:** 1,800+
-  **Locations:** 67 stores and five regional offices
-  **Headquarters:** Louisville, Kentucky
-  **Product:** Wisely® by ADP
-  **Website:** goodwillky.org

Business challenge: The pay card program that Goodwill Industries was using was being discontinued. The program involved a lot of work to administer and was costly to maintain. Any new pay card program they adopted would have to be less labor-intensive for their staff and more cost-effective for their organization.

How ADP helped: Wisely has allowed the payroll team to save almost 20 hours a week in pay card administration and has saved \$3,000 per week due to not having to mail out cards to new employees.



Celebrating 100 years of serving the underserved and providing pathways out of poverty for those in need, Goodwill Industries of Kentucky is on a mission to offer free, life-enhancing programs and services to those most in need.

Kim Satterly is the Payroll Operations and Tax Compliance Manager at Goodwill Industries of Kentucky. She and her team of three payroll specialists and one payroll administrative assistant handle payroll and time and attendance for 1,800 employees in 12 payroll groups throughout 67 stores and five regional offices in Kentucky.

Kim has had a long tenure in payroll and HR, and she recently added Wisely by ADP® as a method of payment for Goodwill of Kentucky's workforce. We recently caught up with her to speak about Wisely's benefits, and here's what she told us.

Replacing a sunseting pay card with Wisely

We found out that our former provider would be discontinuing their pay card, which we were using. We didn't have a built-in interface between that pay card and our payroll system, so there was a lot of manual keying of information that was time-consuming for my staff.

I had experience with Wisely in a previous company and was quite pleased to see how its functionality had evolved. It was the right choice for us. The implementation on the ADP side was smooth and stress-free, and we worked with some amazing implementation specialists who showed us how it worked and what it could do.

Saving time and money

With our former card provider, my staff spent hours inputting employee information into our payroll system and then had to log onto their website to make sure all the information in there was correct. Wisely is so easy. The interface cuts out a lot of manual entry and the Wisely platform gives us so much more visibility than we had before.

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We are saving money on card delivery because the Wisely cards are available in each location to hand out to new hires when they onboard. With our former card provider, we shipped out an average of 20 cards a day via FedEx at \$30 each. That's \$3,000 a week or \$156,000 a year that we are saving by having ADP mail cards to each location as their supplies get low.”

Kim Satterly,
Manager of Payroll Operations
and Tax Compliance

Additionally, we are totally digital now regarding payroll — employees are on direct deposit or the Wisely card*. We are saving money on card delivery because the Wisely cards are available in each location to hand out to new hires when they onboard. With our former card provider, we shipped out an average of 20 cards a day via FedEx at \$30 each. That's \$3,000 a week or \$156,000 a year that we are saving by having ADP mail cards to each location as their supplies get low.

“We're also saving money on overtime. My staff now saves 20 hours a week on manual tasks associated with our previous pay card, which often involved the payment of overtime. When you add these costs to the cost of postage and the time it took to prepare the mailings, you can easily see that we're saving a lot of money with Wisely.”

Everyone benefits with Wisely

What are the most impactful changes we've seen since adopting Wisely? There are several. There's the cost savings. There's accessibility to the pay card, which is given out at orientation to those who don't elect traditional direct deposit and doesn't involve HR. There's the fact that we no longer have to print any checks whatsoever for any reason*. Our employees can be paid from day one due to timely access to the card. And the time savings for my staff allows them to leave work at a decent hour to get home to their families.

Recommending Wisely to peers

I recently was called upon to speak to my counterpart at Goodwill of North Carolina. I told her about employees' easy accessibility to funds wherever and whenever they need them. I also told her about the tremendous cost savings and the time my staff saves on manual entry and mailing out pay cards. It's a one-time entry of a new employee and that's it — the system just works like it's supposed to. She loved everything I told her and signed up for Wisely. It was a no-brainer.

*Some states/jurisdictions require a paper check to be an option. Please check the requirements in your jurisdiction.

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