



## Getting a famous fitness business in shape

When “Diamond” Dallas Page, a Hall of Fame WWE Wrestler, ruptured two spinal discs at the height of his career, he turned to yoga in desperation. The result was three more world championships and a new fitness program that combined elements of yoga, calisthenics and traditional strength training. Today, Dallas has built a small empire based on helping athletes, veterans and everyday people bounce back from adversity. Hear from Vice President of Finance, Lisa Leonard, on their payroll journey.

### The resources of a Fortune-500® company at your fingertips

When we first started, we were using our bank to process payroll. But we were growing so fast that I started needing help with HR related issues. ADP® has this fabulous program where you basically have a whole HR department right there. It’s like the resources of a Fortune-500 company at your fingertips. It was extremely user-friendly, and we were easily able to overhaul our entire HR system. It had all the answers we needed.

I had been working on an employee handbook for our company for close to a year, researching all the codes, labor laws and making bullet point lists on my computer. It was very labor intensive. But then we found that ADP has an Employee Handbook as part of their RUN Powered by ADP® platform, we were able to create in one day what I was working on for months. It’s like I had been trying to reinvent the wheel.

We moved our workers’ compensation insurance to ADP’s affiliate, Automatic Data Processing Insurance Agency, Inc., and ADP’s Pay-by-Pay service saves me so much time. My old insurance company would do an audit at the end of each year that would require me to provide extensive documentation for their review. ADP automatically takes out the right percentage every month, minimizing the administration of any requisite annual audit process. I love it.

Linda Leonard  
VP of Finance



### Quick facts

-  **Company:** DDP Yoga
-  **Headquarters:** Smyrna, GA
-  **Industry:** Health and Fitness
-  **Established:** 2011
-  **Employees:** 25
-  **Locations:** 1
-  **Website:** DDPYoga.com

**Business Challenge:** Accommodating the needs of rapidly growing workforce without breaking the bank on an HR department.

**How ADP Helped:** RUN Powered by ADP® (RUN) and ADP’s Pay-by-Pay® Premium Payment Program for Workers’ Compensation give small businesses the power of an entire HR department .



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ADP also gives me access to ZipRecruiter® at no extra cost. I've used it to successfully hire our most recent social media and customer service employees. I'm posting for an accountant today.

### **I don't even have to think about payroll taxes**

ADP has simplified my payroll processing. All the formulas are in place. We just pop data in and payroll is processed. They file our payroll taxes, so I don't even have to think about it. The end of year 1099s came in correct and on time. Even our CFO was impressed with the timeliness and accuracy.

Last payroll, we had hired two of our independent contractors as employees. We didn't want to issue both a Form-W2 and 1099 for these employees in the same year, because it creates a mess with the IRS. I called ADP to advise me how to proceed and they had the solution right at their fingertips. We worked out a problem I thought would be convoluted and complicated in less than five minutes. The ADP staff's efficiency and expertise are extremely valuable to me. With our bank, that was a problem. If we ever had to make a change on a 1099, or do something out of the ordinary, it took a lot of time and effort to resolve the issue. ADP seems to have the system down.

### **I love everything about ADP**

The resources made available to us have saved our company a lot of money. The HR services alone save us an annual salary of \$50,000 to \$70,000. That might not be a lot to some big companies, but we're small.

Using ADP is a no-brainer. It's like hiring an entire HR department to support your company. As the vice president of finance, I have so much to manage. The more I automate manual processes, the more I rest assured things are being done correctly. It frees up my time to devote to managing the finances properly and it makes me more valuable to my company. I love everything about ADP.

#workingfor

DDPYOGA's goal is to empower others to think beyond traditional limits and to find inspiration from adversity. We want to be the most trusted fitness company on the planet! Every one of us here has the same philosophy: We are not here to sell a DVD, but to transform a person's life for the better.

This is an individual client testimonial and opinion. It does not imply or endorse any particular product or service. Results may vary based on the employer's particular situation.

ADP's Pay-by-Pay® Premium Payment Program is a payroll enhancement feature of ADP's payroll processing service. Clients must be using ADP's tax filing service to take advantage of the Pay-by-Pay Premium Payment Program.

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**Linda Leonard**  
VP of Finance

  
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