



Getting help from a payroll partner

The California New Business Bureau (CNBB) is a business consulting firm that helps entrepreneurs start businesses as fast and simply as possible. Whether it's registering a business for sole proprietorship, general partnership, corporation, LLC or a nonprofit, CNBB provides all the necessary paperwork and makes sure it's filed with the proper authorities. They also offer the information, resources and solutions that help small business. Their goal is not only to provide a smart, cost-effective business service alternative, but also to make sure their small business clients open and operate their businesses with the tools needed to succeed.

It got to be a little bit overwhelming

We were not running payroll ourselves. We paid everyone directly with company checks. But once we started opening up different branches, we felt that we needed to have a legitimate payroll provider to help us pay the proper taxes and deductions.

Doing it on our own was an abundance of work, and it got to be overwhelming. We're in this business to help people start companies, not to worry about payroll and administrative duties.






Our payroll always comes out right

It's a huge benefit to have a reliable and trustworthy company like ADP processing our payroll. Now, we get the help we need with payroll and taxes. And if something comes up, we know we have ADP to help.

Lisa Duque
Operations Manager



Quick facts

-  **Company:** California New Business Bureau, Inc.
-  **Headquarters:** Norwalk, California
-  **Industry:** Business consulting
-  **Employees:** 30
-  **Locations:** Four
-  **Website:** cnbbonline.com

Business challenge: Running payroll manually became overwhelming for this fast-growing business.

How ADP helped: RUN Powered by ADP® took the stress out of payroll, and ADP's Retirement Services helped the company grow by making it more attractive to prospective employees.

We love the RUN Powered by ADP® system. The platform makes running payroll so easy. It's clear, concise, and it only takes a few minutes. And our payroll is consistently accurate.

ADP has also made it possible for us to offer a retirement plan to our employees, which makes us a better employer. People who are looking for work don't just want to have a job — they are looking for certain benefits. Offering a retirement plan benefit makes us a more attractive and competitive choice.

We love the alliance that we've built

In our business, we provide file services to help establish a new business or to close a business — anything that the state, city or county requires. As the operations manager, I am working to make sure we have good communication with our clients so we can always provide a great service.

ADP provides that kind of service to us. ADP attends to our payroll needs, and we love that they are accessible at all times. Whether it's our representative or someone else, there's always someone we can contact who can assist us with any questions or issues. And I always tell my clients, if you need payroll — especially here in Norwalk, where there can be a language barrier — ADP offers language support. We love the alliance that we've built.

#workingfor

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