



Giving an entrepreneur time back

Jason Alles had been in the fitness club business for 30 years when the opportunity came to open a Fitness 1440 franchise, named after the 1,440 minutes in a day. Unlike traditional gyms, Fitness 1440 gives its members 24/7 keyless access, so they can work out any time they like. Today, Alles owns three franchises and has become Fitness 1440's master franchiser for the state of Georgia.

Paychex was making me take care of it

I used ADP for the first year I had the club, and I was happy with it. But when we started growing, I wanted to make sure I had the best partner. So, I switched to Paychex.

I was only with Paychex about seven months. Their software was terrible. It wasn't very user-friendly, that's for sure. The customer service was not very good, either. The whole point of hiring a payroll company is for them to handle certain things. Paychex was not doing that — they were making me take care of it. So, I said, "Okay, well, let me stop paying you."

Now, I don't have to worry about it

I switched back to ADP, and now, everything is easy. Their software is idiot-proof. Everything is right there. The navigation is great, and I love all the little helpful hints, tools and pop-ups. It only takes me about 30 minutes every two weeks to knock it out. I don't have to worry about it.

My payroll can be a little complicated because I have people who work across different departments. I may have a trainer who sells a membership, for example, and every department has its own compensation. Being able to go in to RUN

Jason Alles
Owner



Quick facts

-  **Company:** Fitness 1440 Marietta
-  **Headquarters:** Marietta, Georgia
-  **Industry:** Gym Franchise
-  **Established:** 2016
-  **Employees:** 16
-  **Locations:** Three
-  **Website:** fitness1440.com/marietta
-  **Product:** RUN Powered by ADP® (RUN)

Business challenge: Reducing time spent on payroll and personnel issues without slowing down business growth.

How ADP helped: RUN Powered by ADP® (RUN) made payroll quick and easy, and HR HelpDesk gave them the resource they needed to hire with confidence.



Always Designing
for People™

and easily move things around is great. And I like the fact it connects with QuickBooks®. It makes the whole thing a lot easier.

The HR HelpDesk makes sure we have someone to call when random questions come up, like if my managers are hiring somebody, and we need to make sure all the paperwork is squared away. It is nice to know that if something does come up, we've got someone we can call.

Time to focus on the real business

Obtaining our Workers' Compensation insurance through ADP's affiliate, Automatic Data Processing Insurance Agency, Inc., (ADPIA) means one less thing to worry about, and using ADP's Pay-by-Pay® Premium Payment Program helps us manage the cost and have a more streamlined end-of-year policy audit. It's just easy.

#workingfor

As an entrepreneur, the thing you're passionate about is not payroll. But if you're hung up having to work on all the back-end stuff, you're not going to be focusing on what you're good at, which is being on the front end. If you want to be able to focus on your business and not the behind-the-scenes stuff, you should get ADP. It gives me time to focus on the real business.

This information covers only the offering of ADP's Pay-by-Pay Premium Payment Program for workers' compensation, a payroll enhancement feature of ADP's payroll processing services and does not involve the offer or sale of any insurance product. All insurance products will be offered and sold only through the licensed agents or partners of Automatic Data Processing Insurance Agency, Inc. 1 ADP Blvd., Roseland, NJ 07068. Clients MUST be using ADP's tax filing service to take advantage of ADP's Pay-by-Pay Premium Payment Program.

ADP, the ADP logo, RUN Powered by ADP, Pay-by-Pay, ADPIA and Always Designing for People are trademarks of ADP, LLC and its affiliates. All other marks belong to their owner. Copyright © 2019 ADP, LLC. All rights reserved.

