



Always Designing
for People®



Setting a distributor up for successful growth

About the company

Adams Beverages is a family-owned and operated Anheuser-Busch distributor since 1937. They provide wine, beer and beverage distribution services to 49 counties across North Carolina and Alabama. The company has long instilled its family values into the business, knowing that its team members are integral to its success and growth.

Adams recently broke ground on the expansion of its Charlotte, NC warehouse and corporate office. Christine Dunne, Adams' Director of Human Resources, shares her thoughts on making the transition to ADP® and how ADP is helping grow the distributor business.

Turning chaos into clarity

I wasn't part of the selection process for our previous payroll provider. When I joined Adams, it was an easy decision to make a change — they were a disaster.

Our payroll setup at the time was extremely frustrating and processing payroll was time consuming. We had different payroll packages for each of our locations, with five different payroll codes even though we have only two EINs. Nothing was integrated, so our data was a mess — nothing matched and nothing balanced.

My prior distributor used ADP, so I know how things should be done. With the other vendor, I could never get answers. Because we didn't have a dedicated service representative, I had to constantly repeat myself every time we had an issue.

Quick Facts



Christine Dunne
Director of Human Resources
Charlotte, NC

Company	Adams Beverages
Headquarters	Charlotte, NC
Industry	Beverage distribution
Employees	550
Established	1937
Website	AdamsBeverages.net
Products	<ul style="list-style-type: none">• Payroll• Time & Attendance• Recruitment• Work Opportunity Tax Credits• HR Management• E-Onboarding• Benefits Administration with ACA Reporting

“ Now we have integrated systems that function like a true HRIS. That’s 100% the type of efficiency we need for our company’s size and our plans for the future. ”

Christine Dunne,
Director of Human Resources



Due to the issues we had, we put out an RFP for a new vendor. After a full proposal process, ADP offered the best products for the best price. It also has the best reputation.

Improving accuracy and streamlining HR processes

The last thing I want for an employee is to have a problem with their payroll. If employees can’t count on their pay being correct and on time, we risk turnover. With ADP, I had the confidence to know we’d make our employees lives easier and as a business, we’d be positioned for success.

changing out internal systems isn’t an easy process. We were impressed with the level of service ADP provided and our ADP implementation team was very knowledgeable. The transition went smoothly with limited hiccups.

After implementing ADP, we were more streamlined — just two payroll codes, and several locations within each payroll code. We’ve gained time and efficiency on the HR side, and it will be equally beneficial for employees.

Looking toward the future with confidence

Before ADP, most of my time was spent putting out fires. Now, I have complete confidence that when I run a payroll, it will be accurate.

More importantly, we now have integrated systems that function like a true HRIS. We absolutely need this type of efficiency for us to execute on our future plans. I am confident that we have a very strong foundation to add ADP solutions like employee benefits and benefits administration to help us retain our employees.

I know we made the right decision; we’re very happy with ADP!

To learn more visit: adp.com/franchise



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