



# Giving underdog entrepreneurs a shot

*Access Business Solutions, based in Hampton, Virginia, supports entrepreneurs from idea to implementation by helping them navigate tedious paperwork and teaching them the importance of cultivating a strong, healthy workforce. In addition, they provide support for HR and payroll, so they can focus on building their business. Hear from Shemica Copeland, owner, how ADP helps them better help their clients.*

## ADP was always more efficient

I am very familiar with ADP. Over the years, I've managed other companies and nonprofits, and ADP was the most reliable payroll service I have experienced. ADP was always more efficient, and I had fewer errors dealing with them than with any other vendor. It made sense for me to choose them rather than look for another solution.

One of my current clients suggested I contact his ADP representative, Alexis, and we immediately connected with ideas to enhance the services for our clients. Now, we work together to help entrepreneurs who may not have big budgets turn their ideas into successful businesses or nonprofits. To have ADP as a partner, a dependable source for so many years, to handle higher level HR and payroll needs, allows an extra layer of efficiency and comfort for our clients.

## RUN takes care of everything


We sign our business owners up for RUN, because it makes payroll so easy and efficient. It's just a matter of logging in, assessing, verifying the hours, then the system takes care of the rest. As our companies grow, RUN makes it easy to add new employees. RUN also ensures companies stay up to date with taxes, which can be a major headache for entrepreneurs. RUN is an efficient feature that makes dealing with taxes a manageable task.


**Shemica L. Copeland**  
Owner




## Quick facts

 **Company:** Access Business Solutions

 **Headquarters:** Hampton, Virginia

 **Established:** 2018

 **Industry:** Professional services

 **Employees:** Two

**Business challenge:** Shemica, a business solutions consultant, needed a partner to enhance clients' HR and payroll experience.

**How ADP helped:** Working with an ADP representative, Shemica is able to offer her clients powerful small business tools to supercharge their startups.

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I also encourage our business owners to get the HR component so they have access to the Employee Handbook Wizard. We work together to develop their company's mission, goals and code of ethics, and then we add them to the template, which incorporates relevant information for every state.

The access to ZipRecruiter® is key as well. Acclimating the entrepreneur to online recruiting is valuable. Together, we develop the position description, then we just copy and paste it into the ZipRecruiter system. It's all lined up, and all we have to do is just click and review. Once it is posted, it is available for potential employees to respond. It makes the recruitment process more focused and straightforward.

### Help during challenging times

During the global health event, the informational emails that ADP sent me were very beneficial. They sent messages about how to access funding and how to provide certainty for your employees. Even if people are unable to read them at that moment, just knowing that the information you need to get past the pandemic is waiting in your inbox, provides a level of peace of mind. It's important to have something positive to focus on.

### ADP has opened so many doors

Working with ADP has opened so many doors of opportunity for me and my clients. It's hard for entrepreneurs to find the time to step away from the day-to-day operations. ADP saves us time and makes it efficient to do what we really love to do, which is build our businesses and provide meaningful employment to the community.

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## #workingfor

My passion is to provide resources to individuals who ordinarily don't have access to them. And that also extends to the workforce community. If we have a community of individuals who have meaningful employment, their life at home is better and their community is better. That's important to me.

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