



Stakeholder Priorities

Aligning your team during the HCM Evaluation Process



Stakeholder Considerations:



Executive Leadership Team

- Maintain a competitive advantage
- Supports enterprise digital transformation efforts
- Solution's process and point of view aligns with values and strategy
- Effectively solves an existing or anticipated problem
- Change will not significantly affect productivity or ability to meet goals



Information Technology

- Integrates with existing systems and programs
- Data and information is secure and compliant with privacy laws
- Resources needed for implementation, integration, training and adoption
- Solution fits overall enterprise architecture strategy



Finance

- Keeping costs down while continuing quality
- Data timeliness
- Impact on efficiency and budget
- New metrics or analytics that affect finance reporting



Human Resources

- Aligns with how we work, learn and measure performance
- Offers new insights and reporting
- Improves processes for individual and teams
- Reduces administrative burden
- Keeps us in compliance with employment laws everywhere we have workers



Procurement

- Gives us the best value for investment
- Meets our vetting process and requirements
- Is compatible with other contracts, licenses, requirements and planned purchases

Getting buy-in from key internal stakeholders during an HCM evaluation process is critical to ensuring a smooth transition. This guide provides suggestions on how to meet that challenge.

During the vendor evaluation process, be prepared to answer their questions, concerns and objections. This involves understanding and aligning with their key considerations in each of the functional areas and how a new HCM solution can help support their business goals, priorities and work.

When you involve the right stakeholders from across your organization to decide on which HCM system to invest in, you can drive consensus by focusing on three areas:

1. Addressing both HR goals and the broader business goals HR supports
2. Meeting technology and data security requirements
3. Navigating budget, procurement and compliance considerations

Addressing HR and Business Goals



HCM software can give organizations competitive advantages through:

- People analytics to quickly and easily understand what is happening and what is changing so you can address issues before they become problems, predict changes and plan effectively
- Automation to streamline processes and reduce costs
- Insights into how your organization and teams really work, what they need to be successful and how to effectively manage both people and work

Integrity, ethical business and data practices, and concern for people and the environment all matter to today's leaders. HCM solutions should support your organization's values and help you achieve your business and talent strategy from hiring to compensation to performance and engagement.

For global companies, you want an HCM solution that works everywhere you do and can handle the compliance and practical differences.

Work and the ways we work are always changing. Continued growth means adapting to change and being ready for the next thing. Your HCM solution should not only help you solve an existing issue, but also grow with you and offer information and insights while streamlining processes.

HCM solutions always have a point of view. Know whether it's based on research and has been validated. Understand what communication and management approaches the HCM solution uses and how it defines engagement and measures performance. Then, decide if the new point of view and methods will work for your organization, both now and where you want to be.

Implementing a new solution and changing how things are done may naturally cause feelings of concern. When evaluating timing, change and how the organization adjusts, weigh the initial adjustment period against the longer-term savings. More efficient processes, new capabilities and people focused on providing great products or services to your customers are all key advantages to consider.

This is an area where finance can help you calculate the ROI. Ask them for help with this analysis and be sure to get all the information they need to make the assessment. It's important to make sure that the acquisition process has enough time and resources to be successful. You should also consider a solution provider who can help make the transition work for you.

Will this solution help us maintain a competitive advantage?



Does this solution align with our values and business strategy?



Does this solution help us solve an existing or anticipated problem?



Does this solution align with how we work, learn and measure performance?

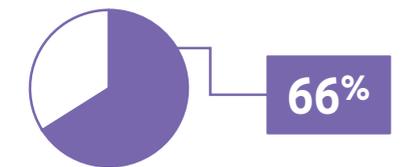


Will investing in this solution affect productivity and our ability to meet goals and how fast can we complete the transition?



"To select the right tools for our business, we have to dig deep into what our organization truly needs. We have to understand the business problems we're trying to solve. To accomplish this, it's a cross-functional effort and getting key stakeholders engaged from day one is a make or break."

- Josh Bersin,
4 Key Steps to Selecting the Right HR Tech



66% of CEO's ranked Societal Impact (diversity, inequality, environment) as one of their top 3 factors used to measure their organization's success.

- Deloitte
2019 Human Capital Trends

Will this solution offer new reporting and insights and will it impact our metrics, processes and access to data?



With a new HCM solution, you will probably be tracking, measuring and accessing new data and reports. Determine what the new information will tell you and how you can use it. This is a key aspect of value that goes beyond simple reporting. Look for solutions that will offer clear, useful and timely analytics and insights.

This is also a good time to figure out what makes sense to continue and what should change. Understand how and whether your current data and metrics will transition to the new solution.

Know how the new solution will affect the work of your stakeholders. Will it change what gets measured or impact their performance metrics and KPI's? If there are changes, review the pros and cons with your stakeholders so they can provide informed feedback.

Also, be ready to show stakeholders what data is available and why it matters to them. Explain how to access it and use it with other data in the solution.

Does this solution reduce administrative burden and improve work processes for individuals and teams?



Most software takes repetitive tasks and automates them so people can focus on more substantive work. Some newer solutions offer assessments or predictions that may require care in how they are used and applied, especially when making decisions about people and careers.

The best solution in the world won't help you though if nobody uses it. To get user buy-in, be sure to understand how it will benefit anyone using it and be prepared to offer specific training that meets various user needs. It's important to assess where you will be achieving time and costs savings and where you will be gaining insights that may require evaluation and more learning.

Will this solution work with our existing systems and programs?



Get IT involved at the beginning so you understand how your new solution will impact existing programs and systems. Having data that flows across functions and programs that play well together makes everyone's life easier.

This may mean looking at multi-function solutions from a single provider or through one provider's marketplace or platform that can be customized to what you need. Your existing programs may already work with one provider, but not others. This makes a difference in the time, effort and cost of a solution.

Meeting Technology and Data Security Needs

80% +

of HCM buyers want tools that will offer insight on team strengths and engagement.

- ADP HCM Buyer's Journey Research, 2019

The top trigger for almost all stakeholders to make a new HCM purchase is to **improve product functionality.**

- ADP HCM Buyer's Journey Research, 2019

Bad data is estimated to cost the US more than **\$3 trillion per year.**

- Entrepreneur.com
Why Bad Data Could Cost Entrepreneurs Millions
Gartner, 2019

Will our data and information be secure and compliant with privacy laws?



Data security is a key concern for organizations, especially employee data that contains so much personal information. Also, new laws on data security, storage and deletion are going into effect yearly.

Make sure your solution provider is up to date on keeping data secure and the latest privacy compliance requirements in the US and globally.

What resources are needed for implementation, training and adoption?



When people start using your new HCM solution, they will call IT with questions. That means your IT department must know what resources it should allocate to learning the new solution themselves, providing training and helping people as they learn the new tools.

IT needs to be involved throughout the decision making, implementation and training processes so they can be ready to help the organization get up and running as quickly and smoothly as possible.

Is this solution better than trying to improve our own internal processes or create our own solution?



Although you may have the capabilities to build your own systems, it would be difficult to match the level of experience and expertise of a top HCM solution. In many cases, companies find building their own or improving existing processes to be more time consuming and expensive in the long run.

Navigating Budget, Procurement and Compliance Considerations



Will this solution meet our budget and practical needs?



Use a vendor grid to compare functionality of different choices so you can see and evaluate what's there, how it fits your needs, what new functionality is available, and how costs compare.

Also, look at whether the solution can grow with you over time or if it will need to be replaced as you or technology are likely to change.

Will this solution give us the best value for our budget and investment?



Procurement has a valuable toolbox for evaluating a purchase, knowing how it fits with other investments and making sure all the requirements and approvals are met. Value is always a key question. So work with Procurement to make sure the process goes smoothly. Many great plans have ended in procurement and often for good reason.

Your solution provider should help you understand the value proposition and be able to meet Procurement's need for information.



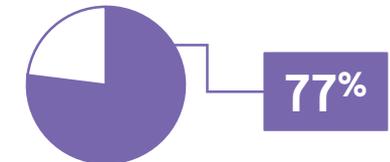
11 new data privacy laws go into effect in 2020 in the US.

- CSO, [11 new state privacy and security laws explained: Is your business ready?](#), Brumfield, 2019



In a PWC global survey of business and IT leaders, **64%** of respondents said that lack of collaboration between IT and business is the reason their digital transformation project failed.

- CIO, [Why IT projects still fail](#), Mary Pratt, 2017.



77% of B2B buyers say their latest software purchase was very complex or difficult.

- Gartner, [The New B2B Buying Journey](#), 2019

Does this provider meet our requirements and is it compatible with existing licenses, contracts and other planned purchases?



Will this solution help keep us compliant with employment laws everywhere we have workers?



Sometimes, there are requirements that don't apply or new concerns that don't have a box to check off. Having someone on your team who speaks Procurement is essential to a smooth purchasing process. It also helps to find a provider who is comfortable and willing to work with the procurement process.

Procurement and Legal both have important lines of sight into your organization and can help determine which solution will work best for you. They can help you answer questions about overlapping solutions or a conflicting solution.

Staying up to date on changing employment laws is difficult if you just have one place employees work. Even then, you may have contractors in another place that are subject to new rules that apply to where they work. For global companies, tracking new laws can be time-consuming, expensive and full of risk.

Make sure your solution provider covers the locations, from local to global, for everyone who works for your organization

Customers who perceived the information they received from solution providers to be helpful in advancing their selection process were:

2.8x more likely

to experience a high degree of purchase ease, and

3x more likely

to buy with less regret.

- Gartner,
[The New B2B Buying Journey, 2019](#)

For more information about ADP's HCM solutions, please visit:
www.adp.com/enterprise