



Realizing Unseen Benefits with ADP TotalSource®

Sound Productions is a major pro-audio, lighting and video production supplier in the southwest United States, regarded within its industry for expertise in production and installation as well as its high level of customer service and support. Having previously handled HR responsibilities in-house, it became clear that there were tremendous opportunities by switching to an HR outsourcing solution. Melissa Gentry, accounting manager, shares her thoughts and experience with ADP®.

The need for an outside solution

For several years, I was wearing several hats of responsibility within the company. I am the lead for our accounting team, but I was also handling a number of HR responsibilities including processing payroll and benefits administration. While these functions are essential to our company, I am not able to dedicate myself full-time to those responsibilities without compromising the requirements my role demands of me in our accounting department.

A better understanding of what we needed

We began to explore the possibilities of outsourcing certain HR functions. Originally, we had only considered this for our payroll processing, but as we started to meet with several professional employer organization (PEO) providers, we began to understand there could be a lot of additional benefit if we outsourced all of our HR needs. I particularly liked this because it could allow me to remove those tasks from my plate and focus more of my attention to my accounting responsibilities. When we met with the ADP sales manager,

Melissa Gentry
Accounting Manager



Name	Sound Productions, LLC
Industry	Audio, Lighting and Video
Established	1973
Accounting Manager	Melissa Gentry
Employees	24
Locations	1
Headquarters	Irving, Texas
Website	soundpro.com



she was great about listening to what we needed. Based on our discussions, she felt confident we could benefit from using ADP TotalSource. Of course, we came back with additional questions and whether by phone or email, she would get back to us with answers right away. It was that level of open and quick communication that helped win our confidence and make our decision to choose ADP TotalSource.

Confidence in ADP as our HR partner

Our confidence only strengthened with our relationship with our ADP HR business partner, Amber. She continues to be such a great resource for our business. Since we first began using ADP TotalSource, she has been amazing at helping us discover all of the benefits we never knew we needed. From a compliance standpoint, using ADP TotalSource has helped eliminate our stresses by keeping us current with the changing laws and regulations that could impact our business. From a recruiting standpoint, Amber has helped us hire smarter by advising us on recruiting strategies that will get the best candidates in front of us. And, when we have had to deal with terminations, she has been there to guide us on the necessary steps needed to help protect our company, too.

Realized savings with ADP TotalSource

ADP TotalSource has not only minimized administrative HR tasks, it has saved the company money. We're continuing to see our business grow, and as a result we are planning on adding up to six new team members in the coming months. By helping to eliminate the salary of hiring an in-house HR professional, ADP TotalSource frees us up to allocate that savings to bring on additional talent to help expand our operations in other areas.

And speaking of our team members, they have really taken to using the ADP mobile app and love having access to seeing their information when they need to. This has helped save my time because when a team member had questions about their pay or benefits in the past, they would contact me. Now, they have all of that information at their fingertips through the app.

Our company works to be the best in our industry by supplying the best service and support. ADP TotalSource helps us accomplish our goals by freeing up our team to do what is best for our customers and our company, and by providing the confidence that our HR needs are being met every day.

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