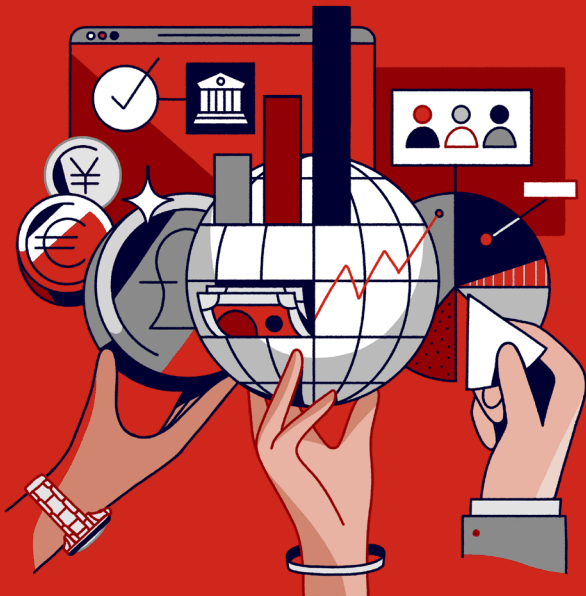
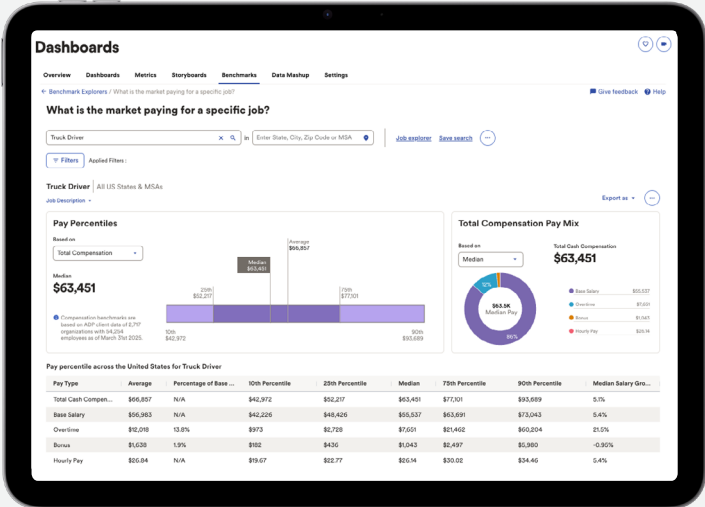


ELEVATE YOUR COMPENSATION STRATEGY WITH ACCURATE, REAL-TIME DATA AND COMPREHENSIVE COVERAGE



ADP Compensation Benchmarks is powered by **monthly pay data** from over 42 million people, delivering real-time insights and unmatched market and job coverage.



42M+

ADP U.S. payroll records

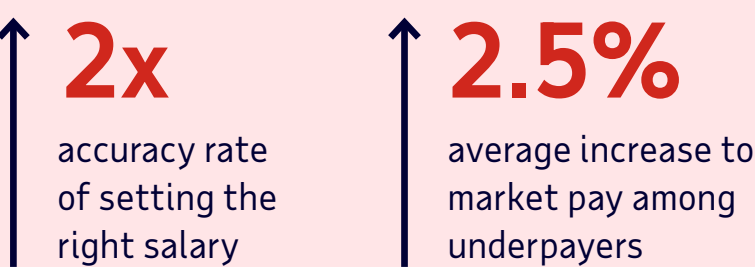
9,000+

job titles spanning 1,000+ industries

Better coverage means more precision and confidence

In a study,¹ Harvard University and University of California, Berkeley found that users of ADP Compensation Benchmarks had **superior compensation estimate results** than those using other pricing methods.

Set the right salary



Save money



Take the guesswork out of market pay

Make more competitive offers

Optimize labor budgets

Improve pay equity

Retain your top people

You hire 100 new truck drivers per year²

Before using ADP Compensation Benchmarks

After using ADP Compensation Benchmarks

Average starting salary
~\$52,000

New average starting salary
~\$50,000

Savings for the organization
\$200,000

The cost of ADP Compensation Benchmarks for a 5,000-employee company
~\$72,000

ROI
+177%



Workers paid equitably

4x

People who indicate they have no intention of leaving their job and who believe they're paid fairly are four times more likely to recommend their company as a place to work.³

Workers not paid equitably

2 OUT OF 5

people who do not feel that their pay is equitable are in the process of leaving their organization.⁴

Workers who believe their pay is unfair are

3.4x less likely to be fully engaged⁴

Using precise benchmarks elevates your compensation strategies for hiring, retention, engagement and pay equity, resulting in more optimal outcomes.

Visit adp.com/realincome to learn more

1. Harvard Business Review, Why Your Organization Should Use Salary Benchmarking, 2023.
2. Internal example. Results may vary.
3. ADP Research, Today at Work: Talent branding, 2023.
4. ADP Research, Today at Work: What is the truth about pay?, 2023.

ADP, the ADP logo and Always Designing for People are trademarks of ADP, Inc. All other marks are the property of their respective owners. Copyright © 2025 ADP, Inc. All rights reserved.