



Gusto Fino Italian Café

Focusing on Growth, Without Payroll Distractions

A Small Business Getting Bigger

At Gusto Fino Italian Café in Miami, Florida — named 2017's Best Sandwich Shop by the Miami New Times — nothing is more important than the food. "The recipes we have here were established by my family going back generations," owner Antonio "Tony" Vecchio said.

But with a growing staff and a retiring bookkeeper working just one day a week, Tony found that the payroll was taking up more and more of his time. "I believe in refreshing menus once a year at a minimum, ideally twice," he said, but that was proving tough with the day-to-day distractions of running a thriving small business.

Tony knew he needed help. He was familiar with ADP as the payroll company behind large businesses, but never imagined it would be an option for him. "I didn't think about using ADP," he said. "I thought they were just too big to handle such a small business." But when his bookkeeper announced her retirement, Tony decided to give ADP a shot.

"I don't know how I lived without them"

Instead of spending hours going over his staff's attendance and double-checking his bookkeeper's work, Tony began entering his employee's information directly into ADP's digital portal, a process that took only minutes. Within weeks, Tony knew he wouldn't be hiring a new bookkeeper. "The ease and use of the system that ADP has, along with the support — I don't know how I lived without them," he said.

Tony also plans to offer his employees health insurance or a 401(k) by the end of this year. "I was surprised when they made it so easy to do payroll," he said. "I don't doubt that, if and when the time comes to offer benefits, I'm going to get help from ADP. It's a no-brainer for me."

A Refreshing Change

With the time he saved, Tony was able to turn his attention to more important things. He added two new items to his menu, a carb-free Mediterranean Plate and a fusion dish he calls Naan (Negotiable) Pizza, both of which have become customer favorites. "When I have more time to think about my business, creative forces begin to occupy that mental space," he said.



When Tony Vecchio lost his part-time bookkeeper, payroll took up more and more of his time, distracting him from focusing on his business. Realizing he needed help, he turned to ADP®, and now he's back to guarding his restaurant's reputation for being named, "2017's Best Sandwich Shop" by the Miami New Times.

Company Vitals

Name: Gusto Fino Italian Café

Industry: Restaurant

Established: 2006

Owner: Antonio "Tony" Vecchio

Employees: 11

Locations: 1

Headquarters: Miami, Florida

Website: gustofinocaffe.com

Business Challenge: Retiring bookkeeper/no time to focus on his business

How ADP Helped: RUN Powered by ADP® made payroll for a thriving business easy