



1,100,000

customers count on us today to confidently navigate tomorrow

"ADP is so much more than just payroll. We use them for recruitment to performance management and everything in between. It helped us consolidate everything into one system that talks together. One source of truth."

—Katie Heffington,

Director of HRIS and Payroll  
OWL Services

## NelsonHall NEAT Market Leader 2024: All Market Segments in Payroll



1. As of 1/10/2025, and is subject to change.
2. "Top HR Product" industry awards from Human Resources Executive <https://hr executive.com/top-hr-products>
3. NelsonHall identified ADP as a Leader in their Payroll Services Vendor Evaluation and Assessment Tool (NEAT) in all market segments
4. Paycor does not offer single sign-on, single data input and single billing.
5. Generative AI Innovation Award 2024- AI Breakthrough Awards- ADP Assist
6. No extra cost for enterprise level organizations
7. Based on rankings on the Apple App Store as of 1/9/2025

# ADP® vs. Paycor

See why ADP's all-in-one, single application beats Paycor.

No matter your size, when comparing ADP to Paycor, rely on a single solution from one trusted vendor.

		Paycor <sup>1</sup>
<b>Optimize your investment with an award-winning, all-in-one HR suite</b>		
"Top HR Product" Awards <sup>2</sup>	8	0
NelsonHall NEAT Payroll Leader <sup>3</sup>	10	0
Single applications that scale with your organization, internationally	✓	✗
Global compliance expertise - helping your organization understand regulatory requirements so you can maintain compliance	140 Countries	1 Country
Industry-leading marketplace for third party integrations, offering single sign-on, single data input and single billing <sup>4</sup>	✓	✗
e-Commerce option to purchase connections to the applications you need, an actual marketplace	✓	✗
Number of Clients	1,100,000	30,000
<b>Analytics and Insights Trusted by the World</b> Build a stronger workforce to create better business outcomes		
AI Breakthrough Award - ADP Assist 2024 <sup>5</sup>	✓	✗
Customized reporting: create custom reports on the fly in a single application that delivers insights to keep your business moving forward.	✓	✗
Executive & manager insights: overtime, turnover risk and more delivered right to your mobile phone	✓	✗
<b>Customized Services to meet your organizational needs</b>		
Managed Services & HR outsourcing (payroll, HR and benefits)	✓	✗
In-house strategic support and application optimization <sup>6</sup>	✓	✗
Top ranked business mobile app <sup>7</sup>	#5	#48
Top ranked business mobile app <sup>7</sup>	4.7/5 based on 3.7M Reviews	4.6/5 based on 23K reviews



To learn more, contact your ADP HCM Representative or visit [ADP.com](https://ADP.com).