



Always Designing
for People™



Be the Go-To Guru:
Grow Your Value with a Partnership Powered by
ADP's Unmatched Expertise, Insights and Solutions.



ENTER

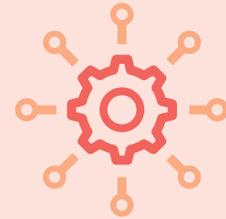
TABLE OF CONTENTS



Enhancing the expertise
that makes you essential
to your clients' success.



Expert support when
you need it.



The most complete
set of solutions.



Quick and easy insights from
Accountant Connect.SM



The most flexible
partner models



What our accountant
partners are saying

Enhancing the expertise that makes you essential to your clients' success.

Today's clients are looking for more than simply transactional services. They want your guidance on simplifying processes, generating more revenue and providing great employee and customer experiences. And no other partner can offer your firm everything we can to grow your value to your clients.



Whether you want to grow your traditional tax & accounting business or pivot to more strategic advisory services, ADP's tools can free up your time and enhance your service offerings to deliver real business value, so you can do more for your clients — and more for your firm. Here's how:



Expert support



Quick and easy insights



The most complete set of solutions



Flexible partner models



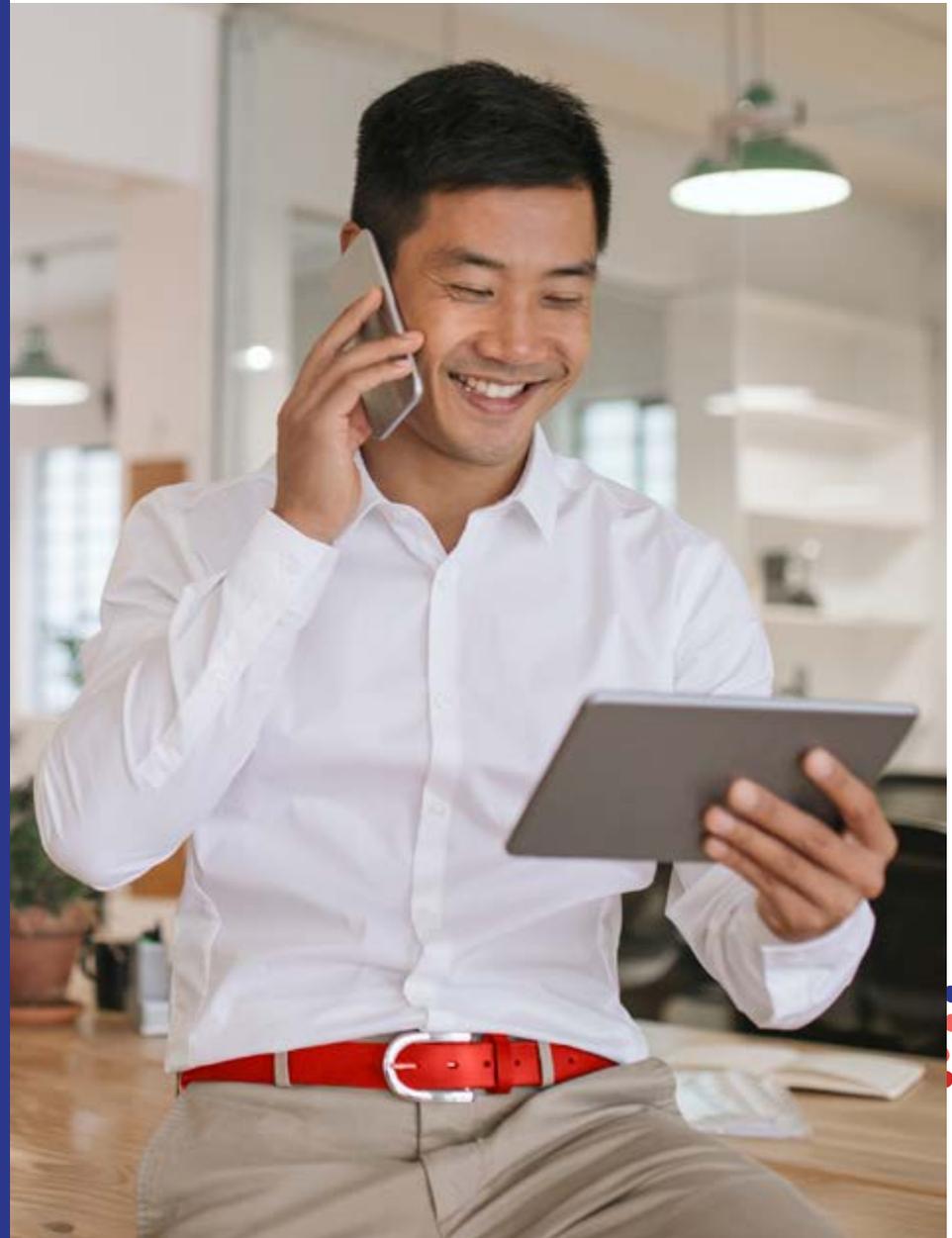
Drawing praise from the accounting community & beyond.

[View our Awards](#)



Expert Support

At ADP, we've got yours and your clients back with access to dedicated service and expert support with a human touch.



Expert support



Quick and easy insights



The most complete set of solutions



Flexible partner models





Quick and easy insights

Easy access to client and industry insights via tools like Accountant ConnectSM to let you show clients you really know them and the challenges they face.



Expert support



Quick and easy insights

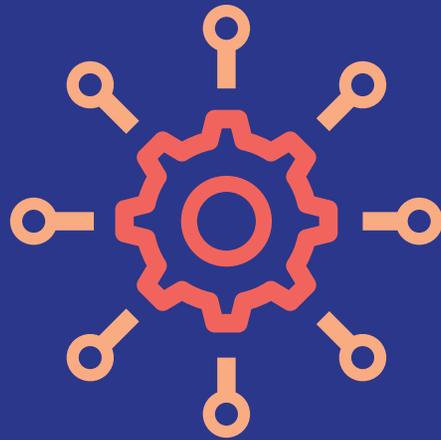


The most complete set of solutions



Flexible partner models





The most complete set of solutions

Become indispensable to clients of all sizes with comprehensive human capital management (HCM) solutions that offer unmatched industry-leading data, technology and service.



Expert support



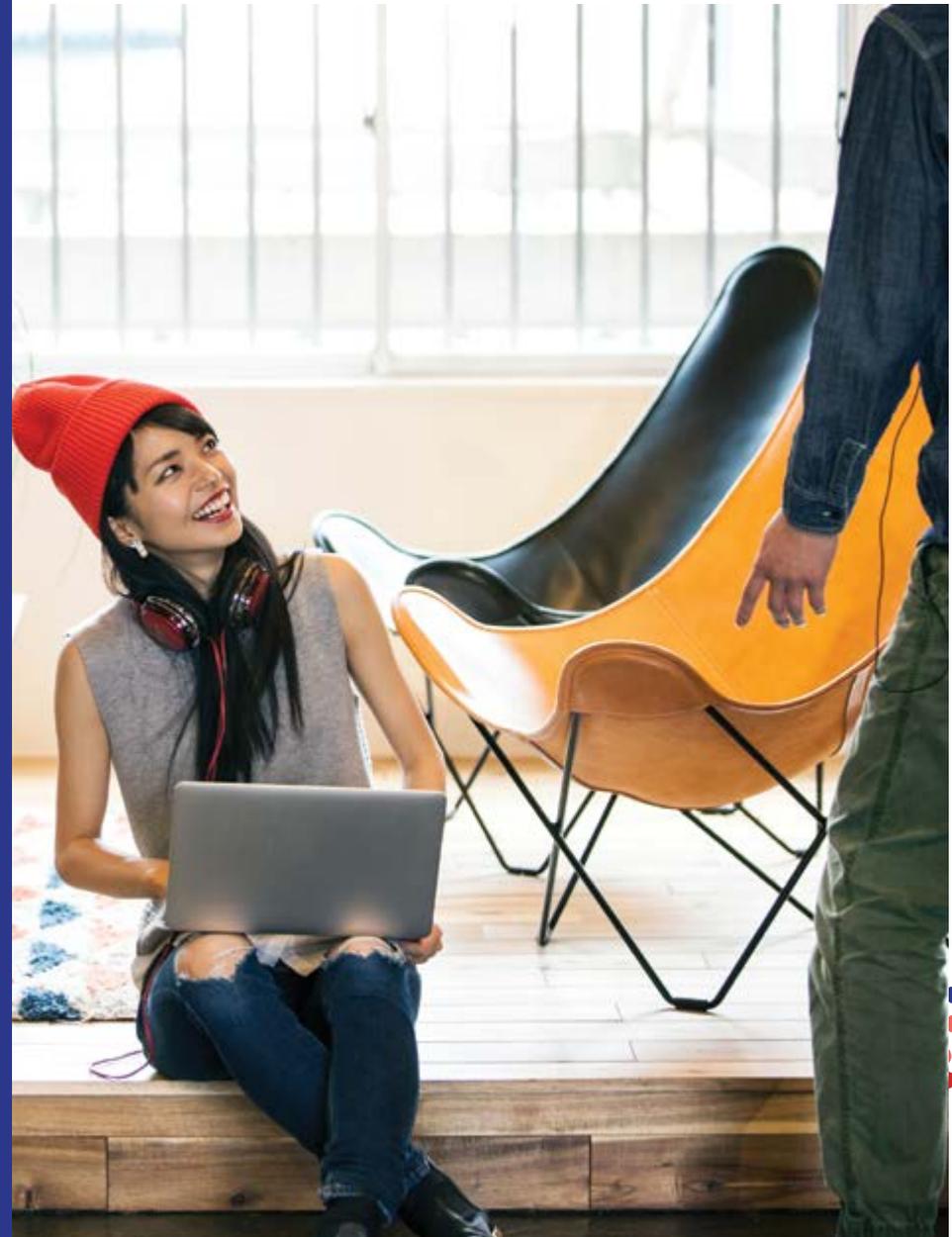
Quick and easy insights



The most complete set of solutions



Flexible partner models





Flexible partner models

No matter the size of your firm, or how you choose to offer payroll, HR & benefits solutions, we have a partnership model that can best enhance your services.



Expert support



Quick and easy insights



The most complete set of solutions



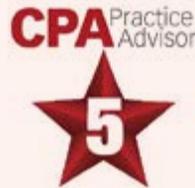
Flexible partner models



Drawing praise from the accounting community & beyond.



American Business Awards
2020 Gold Stevie Achievement
in User Experience



**RUN Powered by
ADP® Payroll for Partners**
2016-2019 Perfect 5-Star Rating



CPA Practice Advisor
2017-2019 Technology
Innovation Award

accountingTODAY



Accounting Today
2017, 2019, 2020
Top New Product



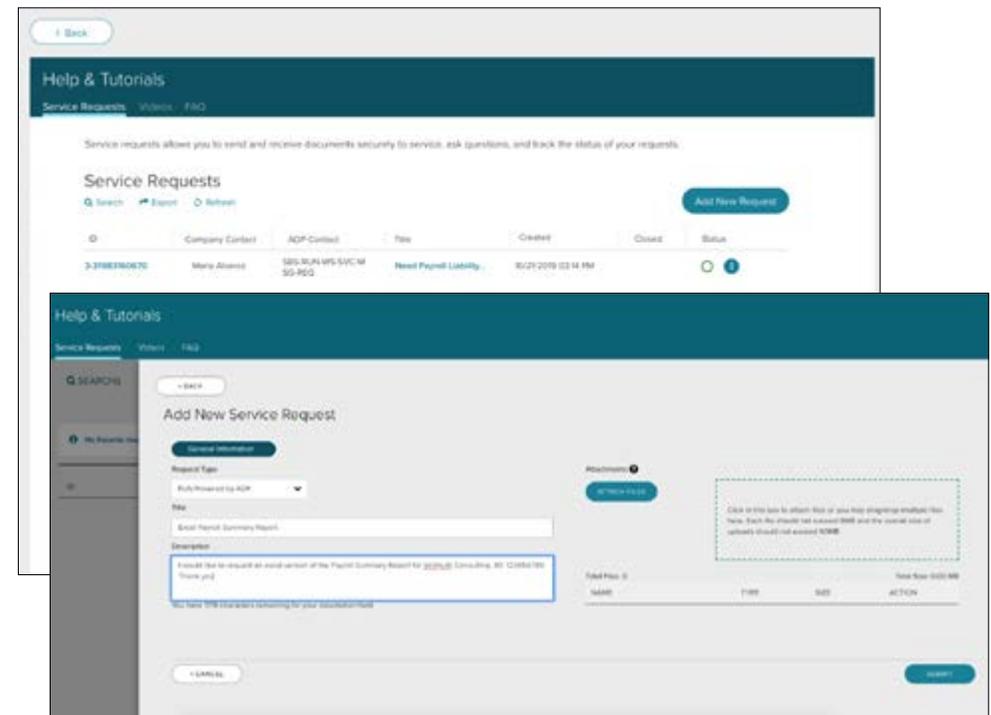
Expert support when you need it.

Get the information you need fast, with experts ready to help at a moment's notice.



The **Accountant HelpDesk** features dedicated payroll and HR experts specially trained to support professionals like you, available through live phone support and email.

And, with the **new Service Requests feature in Accountant Connect**, your firm can easily **send and receive documents securely with our Accountant HelpDesk team**, ask questions and track the status of your requests.



In addition, you can expect an ongoing relationship with your **ADP Sales Associate**, who's readily available to address your concerns and respond to your questions in detail.

The most complete set of solutions; at your service.

From stand-alone technology to full-on outsourcing, ADP's HR solutions are designed to work the way you — and your clients — work.



Stand-alone services



HR Outsourcing (HRO) Services



ADPIA Services

Plus time-saving integrations to make accountants' lives easier



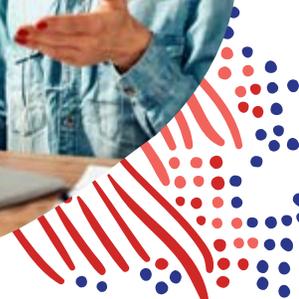
Accounting Software



ADP Marketplace

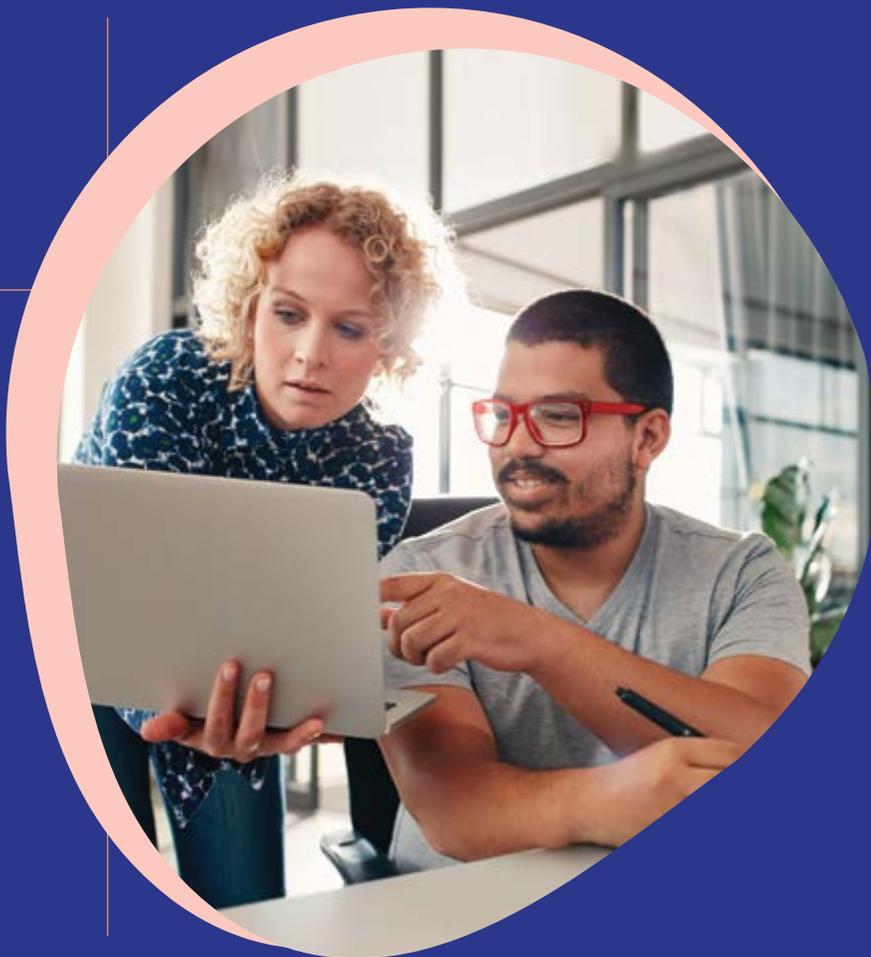


Marketing Support



Stand-alone services

Start with payroll and easily add on integrated services as your clients need them.



Payroll



Data & Analytics



Workers' Comp and Business Insurance*



HR Services



Health & Benefits*



Retirement



Talent



Tax Credits



Time & Attendance



Outsourcing Options

Leave payroll to us

Leverage the benefits of working with the payroll experts.



Payroll processing that's faster and easier — locally and globally



Certified, experienced payroll professionals available 24/7*



Employee and manager self-service — online or with our mobile app



Simple integration with business software, time tracking, HR systems and ERPs



Payroll services built for your organization's size

See how we can make payroll work better for your organization.

Payroll for 1-49 Employees

Payroll for 50-1,000+ Employees



Payroll



Workers' Comp and Business Insurance*



Health & Benefits*



Talent



Time & Attendance



Data & Analytics



HR Services



Retirement



Tax Credits



Outsourcing Options

*Available for RUN Powered by ADP only

Automatic Data Processing Insurance Agency, Inc. (ADPIA®): Trusted by businesses across the country



Workers' Comp and Business Insurance*



Health & Benefits*



Running a business is hard work. Given all the energy invested in growing a company, making sure it's protected matters. ADPIA® licensed agents have been helping companies like yours find the right coverage to protect their business and employees.

Count on ADPIA for knowledge, service and convenience

ADPIA has decades of experience helping businesses find workers' compensation, business and group health insurance.

- Guidance from experienced, licensed insurance agents
- Reliable service when you need it
- Convenient access to certificates of insurance 24x7
- Time and money saving solutions that integrate with ADP payroll

*Offered through ADP's affiliate, Automatic Data Processing Insurance Agency, Inc. (ADPIA). Only licensed insurance agents may solicit insurance products

Automatic Data Processing Insurance Agency, Inc. (ADPIA) is an affiliate of ADP, Inc. All insurance products will be offered and sold only through ADPIA, its licensed agents or its licensed insurance partners; 1 ADP Blvd. Roseland, NJ 07068. CA license #0D04044. Licensed in 50 states. All plans and services may not be available in all states. This information is not intended as tax or legal advice. If you have any questions, contact a tax or legal professional.

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Finding the right business insurance just got easier



Workers' Comp and Business Insurance*



Health & Benefits*



The coverage you need. The experience you deserve. The convenience of one partner to help with it all.



Workers' Compensation

Required in most states, workers' compensation protects your business and employees from losses due to workplace accidents.



Business Insurance

Protection to meet your needs including General liability, business owner's policies (BOP), professional liability, commercial auto and umbrella coverage.

We make choosing the right coverage easier

Whether you're starting up a new business or re-evaluating your existing insurance, ADPIA has the knowledge, tools and resources to help you make smart choices.

When it comes to group health insurance, your business should benefit too.

 Workers' Comp and Business Insurance*

 Health & Benefits*



Group health is the #1 benefit that employees desire when evaluating a new role.¹ Group health insurance helps to keep your employees healthy and productive.



Stay competitive

Employees want to work for companies with the best compensation and benefits. Offering a comprehensive employee benefits package can help you attract and retain top talent.



Increase productivity

A healthy workforce can be a more productive one. Group health insurance helps create a healthy environment through prevention and wellness.



Enjoy lower rates

Group health insurance is typically more affordable than an individual policy. Businesses generally enjoy lower premiums because the more people in an employer health insurance plan, the lower the health insurance costs for everyone.

*Offered through ADP's affiliate, Automatic Data Processing Insurance Agency, Inc. (ADPIA). Only licensed insurance agents may solicit insurance products

(1) ADP, in partnership with SourceMedia Research/Employee Benefit News, conducted an online survey in August 2019 of more than 5,000 employees of small businesses as well as employees open to new employment in businesses of any size.

Attract incredible people, then propel them toward high performance

We're here to help support your HR journey — for businesses of all sizes, and across industries.



Recruiting & Hiring

Whether you're hiring full time employees or contractors, RUN Powered by ADP with ZipRecruiter has you covered. Together we deliver a seamless talent acquisition experience that not only identifies the best candidates but also onboards new employees and helps them thrive in the workplace. You only get one chance for a first impression, let ADP help your organization with:

- Recruiting
- Hiring
- Onboarding

Management & Growth

Develop the very best leaders and teams. Top-performing organizations depend on high-performing leaders and teams. Give your leaders the tools they need to be effective with powerful, easy-to-use platforms and programs:

- Performance
- Succession
- Skills Development
- Compensation



Payroll



Workers' Comp
and Business
Insurance*



Health &
Benefits*



Talent



Time &
Attendance



Data &
Analytics



HR
Services



Retirement



Tax Credits



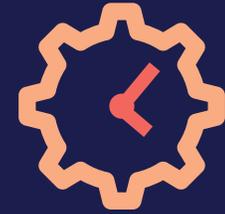
Outsourcing
Options

ADP® Time & Attendance: Complete, Easy, Secure

ADP Time & Attendance is integrated with RUN Powered by ADP® so there's no need for multiple logins or passwords. And since the solution is hosted in the cloud there's no software to install or additional computer hardware to maintain. All you need to get started is an Internet connection and Web browser.

Key features include:

- Flexible data collection options:
 - Mobile device
 - Time clocks
 - Web time sheets
 - ADP Time Kiosk
- State of the art security
- Enhanced payroll efficiency
- Greater accuracy
- Improved labor and overtime insight
- Increased productivity through self-service
- Convenient time off tracking
- Easier scheduling



Reduce your labor costs, enhance your efficiency

When you automate your time and attendance function you can achieve substantial savings in time and productivity.



Payroll



Workers' Comp and Business Insurance*



Health & Benefits*



Talent



Time & Attendance



Data & Analytics



HR Services



Retirement



Tax Credits

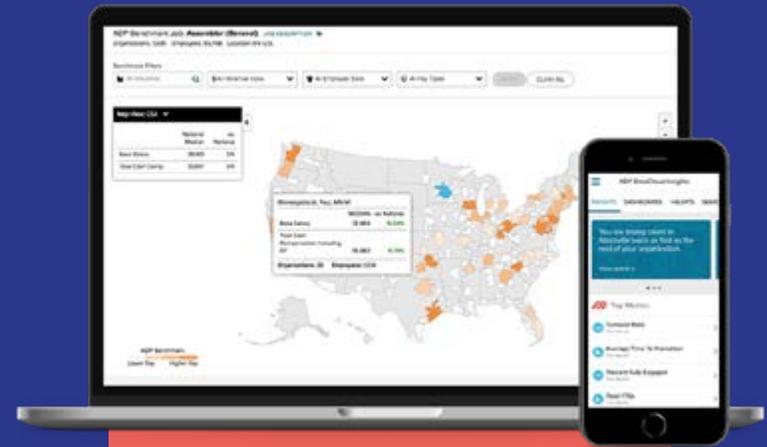


Outsourcing Options

Valuable insights are hidden in your data. We'll help you find them.

Imagine having a tool at your fingertips that helps you make smart decisions for your organization. Something that draws upon aggregated, anonymized and timely HR and compensation data from nearly 30 million workers in more than 90,000 organizations across the country. Something that lets you see how your company compares to others in regard to overtime, turnover and compensation — and then helps you take appropriate action.

That's ADP DataCloud: A powerful, intelligent set of data analysis tools exclusively from ADP.



ADP® DataCloud features and benefits

Reporting and Analytics
Benchmarking
Data Explorers
Executive & Manager Insights

-  Payroll
-  Workers' Comp and Business Insurance*
-  Health & Benefits*
-  Talent
-  Time & Attendance
-  Data & Analytics
-  HR Services
-  Retirement
-  Tax Credits
-  Outsourcing Options

HR Services we offer

HR Resources

Save time with HR best practices, on demand

Tap into the HR expertise you need, so you can focus your valuable time where it's needed most. Our services include:

- HR HelpDesk
- Employee handbook wizard
- Quick HR answers
- Job description wizard
- HR forms and documents
- HR checkups

HR Guidance

Improve HR operational efficiencies

Confidently navigate your next major change with the help of ADP consulting and professional services. Our experts will analyze your human capital management (HCM) processes, then recommend best practices for your industry that allow you to become more efficient — freeing up time for you to focus on the heart of your business.

HR Processes

Optimize your HR processes

Maximize your HR processes across payroll, compliance, talent management and other HCM practices with consulting from ADP.

Some of the ways we can help include:

- Evaluating payroll and core HR administration processes
- Providing benefits administration support
- Reviewing time processes
- Setting up employee self-service
- Evaluating benefits programs and compliance tracking and reporting
- Providing customized training and best-practice recommendations

Dedicated HR Support

HR services support when you need it

Because you can't predict every workforce challenge you'll face, and you don't always have the time or staff on hand to learn every HR nuance, having a dedicated partner that understands HCM for your industry and your business can be a safe — and productive — bet.



Payroll



Workers' Comp and Business Insurance*



Health & Benefits*



Talent



Time & Attendance



Data & Analytics



HR Services



Retirement



Tax Credits



Outsourcing Options

Unleash your inner superhero with ADP's retirement plan solutions.

Few things are more complex than offering and administering retirement plan benefits. That's why you need a provider with a legacy of delivering successful retirement plans.

With ADP Retirement Services, you can confidently recommend our retirement plan solutions because we're an independent, objective provider.

Innovation

It's in our DNA. We never stop innovating powerful solutions that help drive plan success. Like mobile technology that engages participants and makes saving more accessible.

Risk Mitigation

Comprehensive plan automation delivers greater accuracy to help reduce the risk of plan administration errors — saving your clients time and money.

Service

We provide flexibility and exceptional service to our clients because that's the smart — and right — thing to do.

- 
401(k)

- 
SIMPLE IRA

- 
SEP IRA

- 
Executive Deferred Compensation (EDC)

 Payroll	 Workers' Comp and Business Insurance*	 Health & Benefits*	 Talent	 Time & Attendance
 Data & Analytics	 HR Services	 Retirement	 Tax Credits	 Outsourcing Options

For Institutional Professional Use Only

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Giving you (tax) credit where credit is due.

Clients count on your tax expertise, but does that expertise include workforce-related tax credits? Now it can. With ADP's tax credits and incentives program, you can help eligible clients take advantage of ADP's experience and technology focused on capturing available credits to help lower their effective tax rate. Some of the major opportunities are:



Work Opportunity Tax Credit (WOTC) — This federal program gives employers up to \$9,600 in tax credits per eligible new hire from certain groups who have historically faced barriers to employment, such as veterans and those living in disadvantaged or low-income areas.



Research and Development Tax Credits — This federal tax credit encourages investment in the development and/or improvement of products, processes and technologies in the U.S. It allows eligible companies in manufacturing, product, software, and more to receive a tax reduction. Many states may also offer R&D tax credits for qualifying research performed within their borders.



Economic Development Services (EDS) — Every year, state and local governments award billions of dollars to attract, retain and grow facilities, jobs and investments. ADP offers negotiation, compliance administration services and a platform to help your clients navigate the complex world of economic development incentives.



Employee Retention Credits — Do you have clients impacted by one of the many recent natural disasters in the U.S., including the COVID-19 pandemic? Current legislation relating to these events offer employee retention tax credits for employers who continue to pay employees while experiencing a business impact. ADP continues to monitor this evolving legislative activity that may impact your clients.



Payroll



Workers' Comp and Business Insurance*



Health & Benefits*



Talent



Time & Attendance



Data & Analytics



HR Services



Retirement



Tax Credits



Outsourcing Options

HR Outsourcing (HRO) services

Two outsourcing options: Get what works for you

Whatever your business size or industry, when you choose outsourcing with ADP®, you gain premium service and support, as well as proven processes and technology.

Our two options are designed to get organizations like yours just what they need:



Human Resources Outsourcing



Professional Employer Organization (PEO)



Payroll



Workers' Comp and Business Insurance*



Health & Benefits*



Talent



Time & Attendance



Data & Analytics



HR Services



Retirement



Tax Credits



Outsourcing Options

HR Outsourcing (HRO) services

▶ Human Resources Outsourcing

Professional Employer Organization (PEO)



Leverage sophisticated software, plus expert service to tackle your HR challenges.

Let us handle the complexity of human resources

Human resources touches so many areas of your business: benefits administration, time and attendance, talent management, even payroll. So instead of fighting to stay on top of it all, imagine what life would be like with:

- Lower expenses for human resources staff, infrastructure, and technology
- Human resources teams freed up to focus on more strategic tasks
- Improved overall operations through streamlined processes
- Access to one of the best technology platforms in the outsourcing industry
- Lower exposure to risk and compliance regulations

Yes, this is possible. From one provider.
With an all-in-one approach to HR BPO.

HR Outsourcing (HRO) services



Human Resources Outsourcing



Professional Employer Organization (PEO)



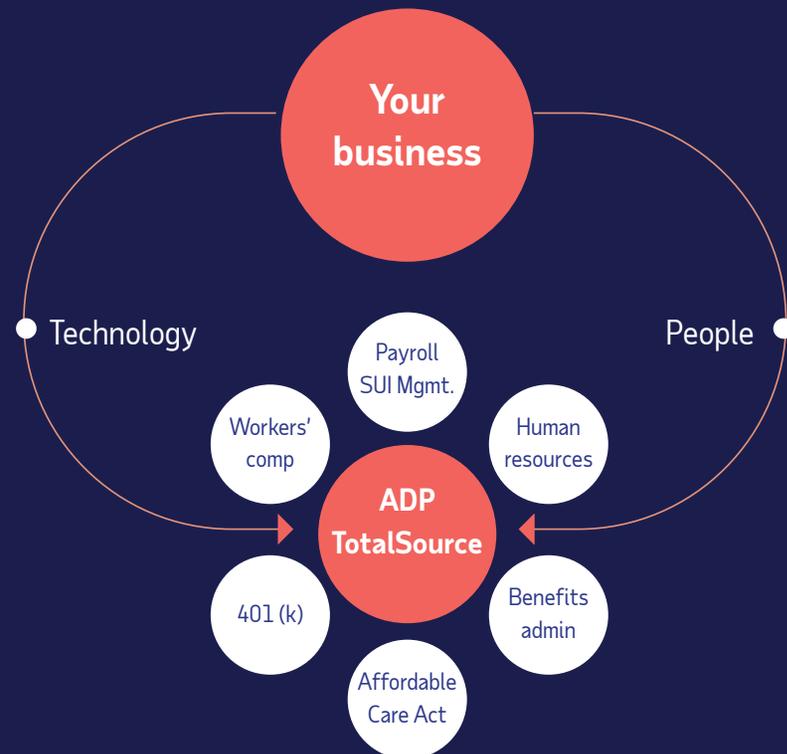
Receive dedicated guidance and all-in-one technology to help you manage your HR, talent, benefits and risks to achieve concrete results.

Co-employment: HR partner that shares liability, and provides expert guidance, administration and technology

In a co-employment partnership, the Professional Employer Organization (PEO) becomes the employer of record for your business' employee administration. In addition, your business gets expert guidance and advanced technology for HR, talent, payroll, benefits, workplace safety and compliance.

Your employees will enjoy benefits — like medical, dental, vision and 401(k) — similar to those of a larger company.

In a co-employment model the HR partner handles it on your behalf.



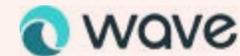
Time-saving integrations to make accountants' lives easier

▶  Accounting Software

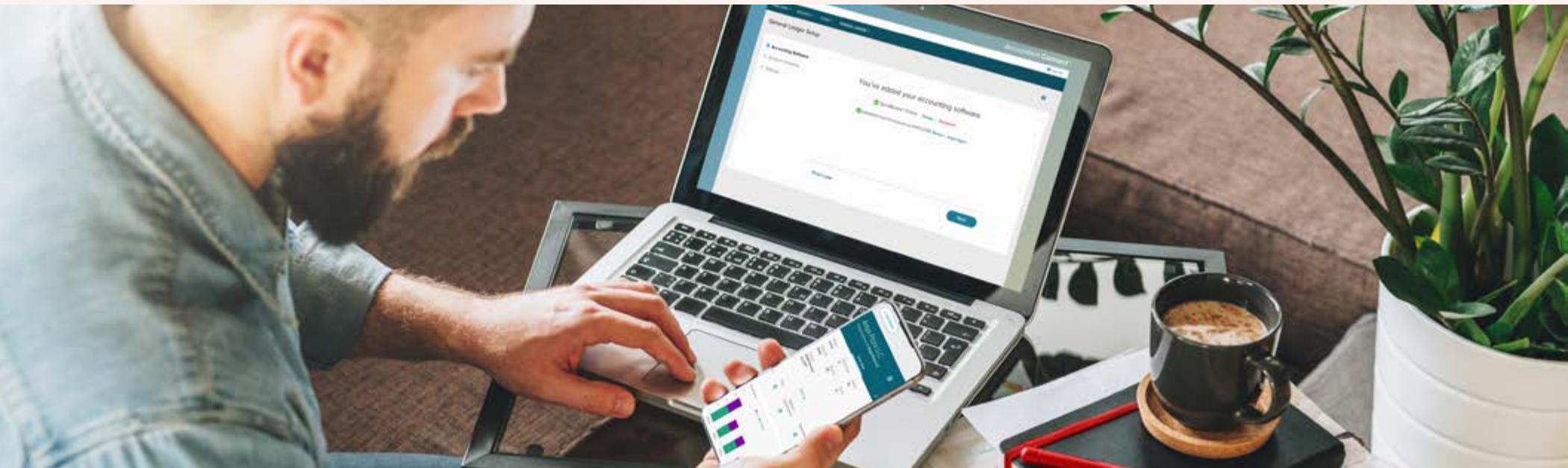
 ADP Marketplace

 Marketing Support

Our general ledger integrations will help you effortlessly map your clients' general ledger, and easily import pay data, saving you time and reducing errors. Connect ADP to your favorite accounting software or create a .CSV file.



General ledger interfaces also available for Sage 50, Sage Intacct and Accounting CS®



Time-saving integrations to make accountants' lives easier


Accounting Software


ADP Marketplace


Marketing Support

ADP Marketplace connects you and your clients to hundreds of leading business software applications to help boost employee engagement and maximize productivity. Easily integrate ADP platforms with best-of-breed apps for time tracking & scheduling, expense management, benefits, collaboration and more, right from your Accountant Connect dashboard.



Log into Accountant Connect or visit apps.adp.com to explore all ADP Marketplace solutions.





Time-saving integrations to make accountants' lives easier

 Accounting Software

 ADP Marketplace

 Marketing Support

You're a savvy accounting professional, but marketing may not be one of your strengths. Our **Accountant Marketing Toolkit, powered by CountingWorks PRO**, can help you quickly get the word out on your firm's services to existing clients and new prospects:



Customize marketing brochures and videos

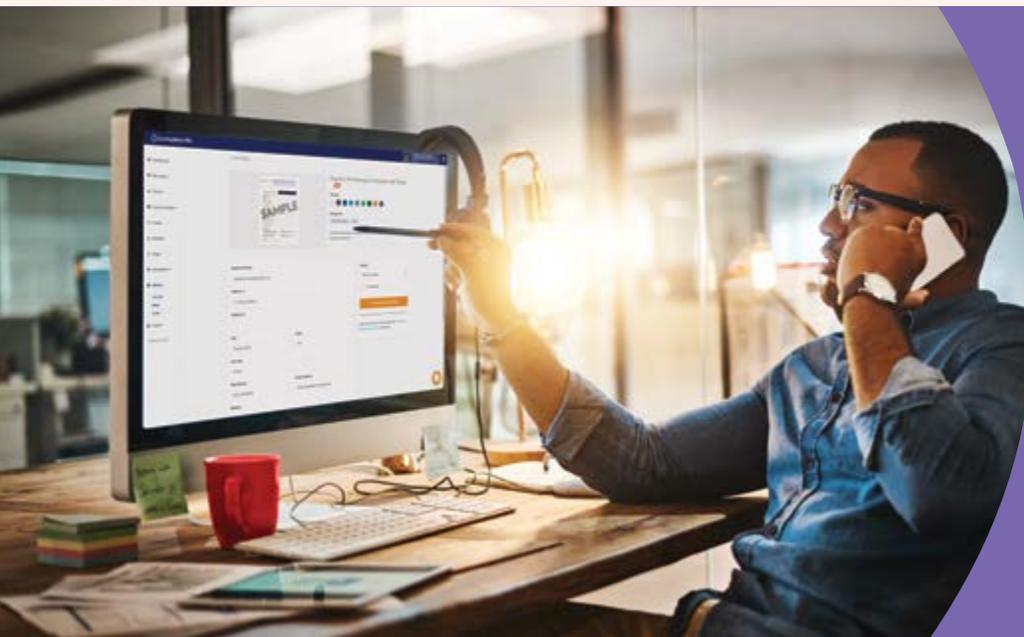


Customized firm profile on TaxBuzz.com



Client letter templates & other white-label content

Register for free at adp.countingworkspro.com



Simple & Automated 360° marketing
One platform, endless opportunities for growth.

 Blogging & Content

 Websites

 Secure client portal appointments and eSign

Search Engine Optimization 

Reputation building 

 Social Media

 Email Marketing

Lead & Client Management 

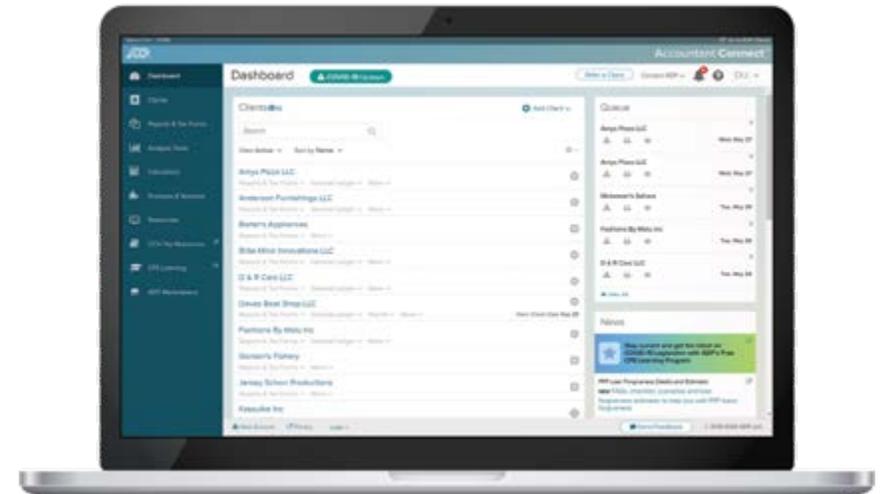
Quick and easy insights from Accountant Connect.SM

How can you stay on top of your game and still have time to think more strategically? Accountant Connect is ADP's award-winning, multi-client payroll management and analytics platform — and a remarkably effective tool for adding value to every client engagement.

[▶ Play Accountant Connect Video](#)



By leveraging Accountant Connect's tools and resources, you can strengthen strategic advisory services while boosting the efficiency of your traditional tax & accounting services, positioning your firm for increased growth and revenue in the years ahead.



Tools to help drive firm efficiency



Tools to strengthen advisory services



With over 90% of businesses interested in receiving consulting or advisory services from their accountant, your firm's growth potential is huge.¹

(1) ADP Survey, March 2019.

Tools to help drive firm efficiency



Enhance your reporting capabilities with super-fast access to critical client information, including authorized clients' payroll data & tax forms, payroll trends and time-sensitive notifications for your RUN Powered by ADP®, ADP Workforce Now® and ADP TotalSource® clients



Effortlessly process payroll for your clients— whether it's occasionally to process annual S corp payrolls or help a busy client, or regularly with RUN Powered by ADP® Payroll for Partners, our white-label payroll and HR software for accounting professionals



Conveniently generate or schedule multi-client payroll reports for the data you need, precisely when you need it



Leverage payroll, tax and retirement calculators and other practice management tools



Quickly add clients to your dashboard and refer new ones



Easily map your clients' general ledger and import pay data directly into your favorite accounting software

Tools to help strengthen advisory services



Critical Analysis Tools



Complimentary CPE courses

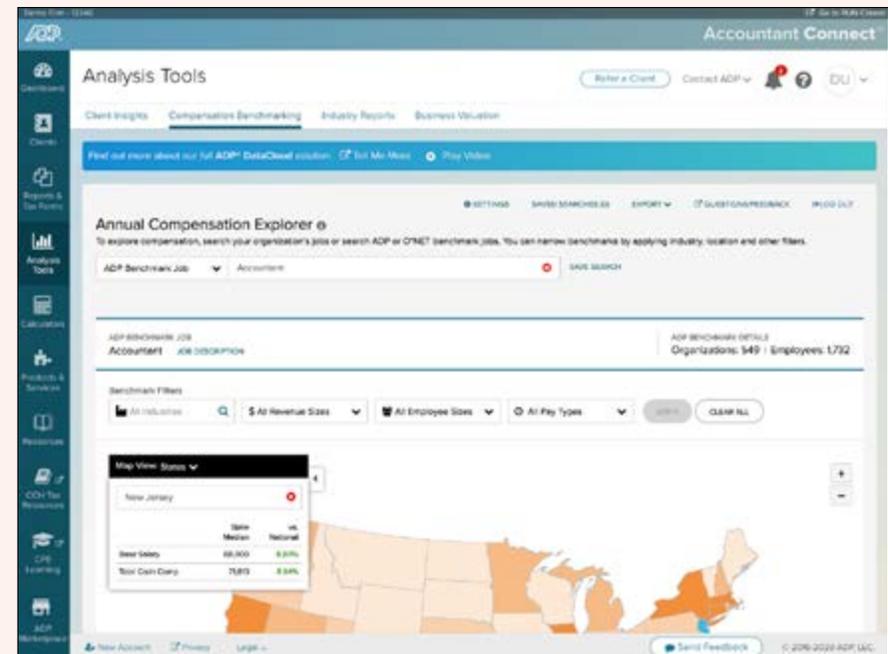


Wolters Kluwer CCH Resource Library

Compensation Benchmarking, powered by ADP® DataCloud, to understand compensation trends and help clients stay competitive

How can compensation benchmark data benefit your firm & clients?

- Gives your firm access to **exclusive compensation insights** from ADP's payroll database
- Provides your clients with **accurate insights about real trends in compensation** – comparing them to similar companies, as well as the greater market
- Helps them make **smarter, more informed business decisions**, while expanding higher-value consulting and advisory services for your firm



Tools to help strengthen advisory services



Critical Analysis Tools



Complimentary CPE courses

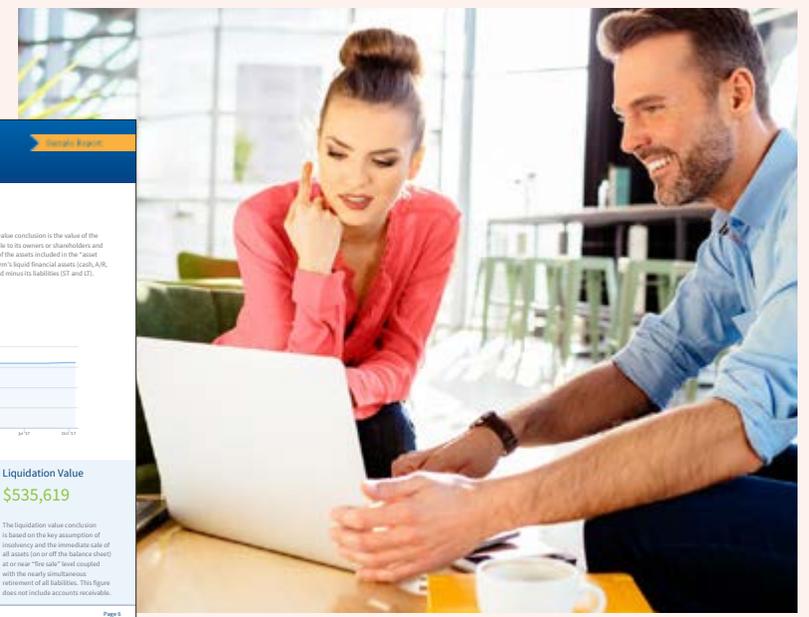


Wolters Kluwer CCH Resource Library

Client Insights providing data-driven tips and emerging trends you can use to recommend additional integrated ADP solutions when the time is right

200+ IBISWorld® industry reports to better understand client-specific verticals

An **on-demand business valuation** tool powered by BizEquity



Your Valuation

General Contracting
Industry: 23813 - Framing Contractors

Equity Value (Latest Valuation)
\$16,116,644
Including real estate \$17,616,644

Valuation History



Asset Sale Value	Enterprise Value	Liquidation Value
\$14,880,724 <small>Including real estate \$16,380,724</small>	\$16,106,387	\$535,619

SDC17 Powered by BizEquity Page 6
 This fair market value conclusion is the value of the company available to its owners or shareholders and incorporates all of the assets included in the "asset value" plus the firm's liquid financial assets (cash, A/R, deposits, etc.) and minus its liabilities (DT and LT).
 This fair market value estimate is equal to the "total value of the firm" or the value of the firm's equity plus its long-term debt, e.g. it reflects the value of the entire capital structure (equityholders and debtholders) or "enterprise".
 The liquidation value conclusion is based on the key assumption of insolvency and the immediate sale of all assets (on or off the balance sheet) at or near "fire sale" level coupled with the nearly simultaneous retirement of all liabilities. This figure does not include accounts receivable.

Tools to help strengthen advisory services



Critical Analysis Tools



Complimentary CPE courses



Wolters Kluwer CCH Resource Library

Complimentary CPE courses on timely topics keep you up-to-date on the latest policies and practices,

An extensive catalog of courses for CPAs and EAs is available in a variety of formats, from live webinars to on-demand self-study videos. Access today at cchcpelink.com/adp.



Did you know?

ADP issues more than 30,000 FREE CPE credits annually to accounting professionals.

Tools to help strengthen advisory services



Critical Analysis Tools

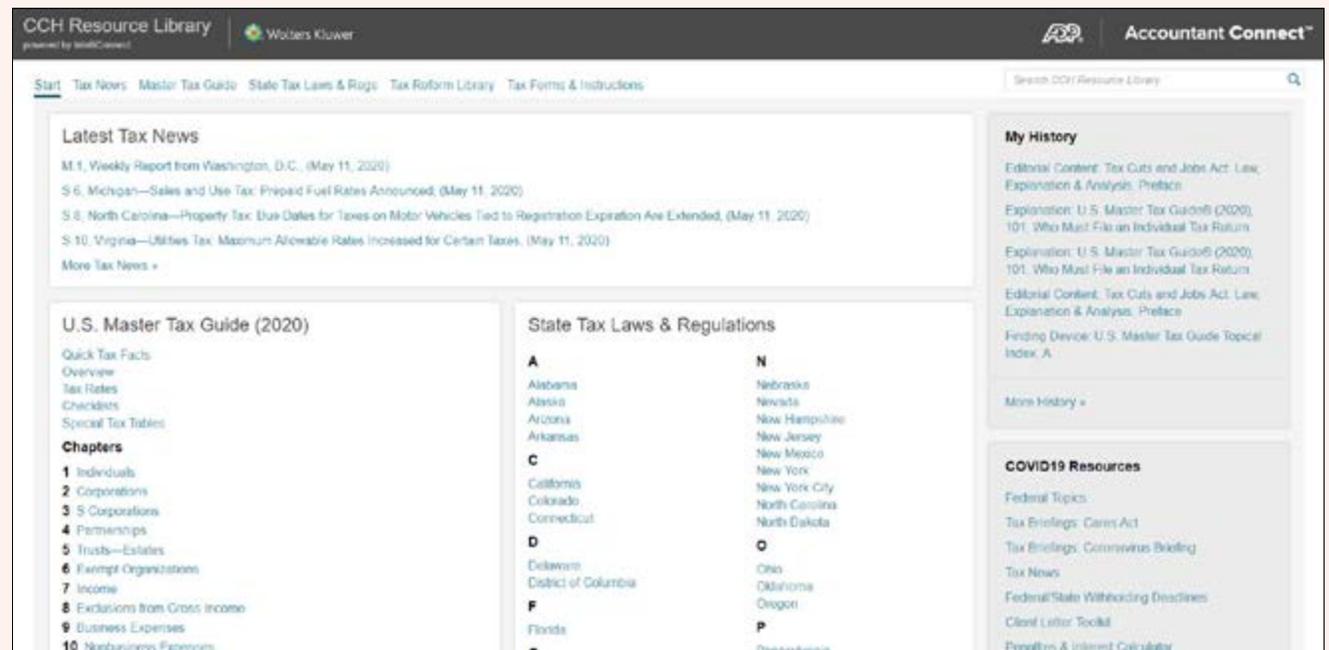


Complimentary CPE courses



Wolters Kluwer CCH Resource Library

Wolters Kluwer CCH Resource Library, Powered by IntelliConnect, complete with 20 years of U.S. Master Tax Guide history, state laws and regulations, IntelliForms library, client letter toolkit, timely legislative updates including COVID-19 tax resources & much more



The screenshot shows the CCH Resource Library website. At the top, it features the 'CCH Resource Library' logo, 'Wolters Kluwer' branding, and 'Accountant Connect' with the ADP logo. A navigation menu includes 'Start', 'Tax News', 'Master Tax Guide', 'State Tax Laws & Regs', 'Tax Reform Library', and 'Tax Forms & Instructions'. A search bar is located on the right.

The main content area is divided into several sections:

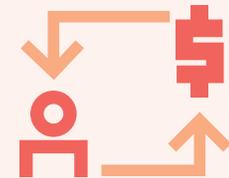
- Latest Tax News:** Lists recent news items such as 'M-1, Weekly Report from Washington, D.C., (May 11, 2020)', 'S-6, Michigan—Sales and Use Tax: Prepaid Fuel Rates Announced, (May 11, 2020)', 'S-8, North Carolina—Property Tax: Due Dates for Taxes on Motor Vehicles Tied to Registration Expiration Are Extended, (May 11, 2020)', and 'S-10, Virginia—Utilities Tax: Maximum Allowable Rates Increased for Certain Taxes, (May 11, 2020)'.
- U.S. Master Tax Guide (2020):** Provides a 'Quick Tax Facts' overview and a list of chapters from 1 to 10, including Individuals, Corporations, S Corporations, Partnerships, Trusts—Estates, Farming Organizations, Income, Exclusions from Gross Income, Business Expenses, and Nonbusiness Expenses.
- State Tax Laws & Regulations:** Offers a alphabetical index of state laws and regulations, listing states from A (Alabama) to P (Pennsylvania).
- My History:** A section for tracking user activity, listing editorial content like 'Tax Cuts and Jobs Act: Law, Explanation & Analysis: Preface'.
- COVID-19 Resources:** A dedicated section for pandemic-related tax information, including 'Federal Topics', 'Tax Briefings: CARES Act', 'Tax Briefings: Coronavirus Billing', 'Tax News', 'Federal/State Withholding Deadlines', 'Client Letter Toolkit', and 'Penalties & Interest Calculator'.

Most flexible partner models — choose what works for you.

Work your way, because no two accounting firms are the same. Whether you want to white-label our payroll services, get rewarded for referring your clients or even hand off payroll duties altogether, we've built flexibility into our partnership model so you can choose the one that works for you.



Refer clients



Share revenue for referrals



Offer payroll processing



Turn your payroll client base into revenue



Not sure what works best for you?
[Take our payroll assessment](#)



Refer Clients

Focus on trusted advisory services and stay connected with Accountant Connect as we expertly manage payroll, HR and more for your clients of all types and sizes.



Refer clients



Share revenue for referrals



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Share revenue for referrals

Reap the benefits of our robust referral program, including revenue sharing & access to complimentary practice resources. Not to mention powerful marketing support to help grow your practice with our free and easy-to-use Accountant Marketing Toolkit.



Refer clients



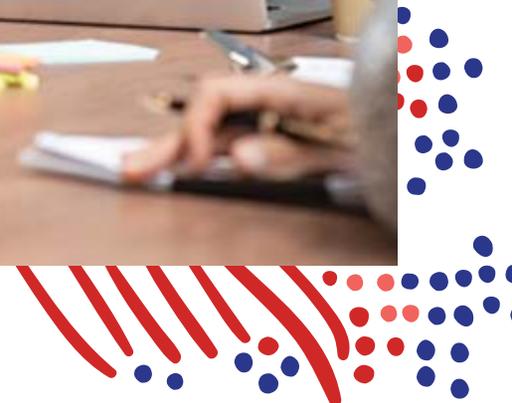
Share revenue for referrals

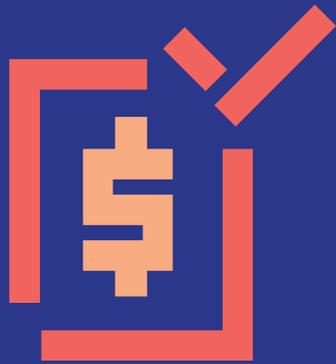


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Create year-round revenue with white-label client payroll processing and HR management using RUN Powered by ADP® Payroll for Partners. You'll also receive powerful marketing support to help grow your practice with our free and easy-to-use Accountant Marketing Toolkit.



Refer clients



Share revenue for referrals

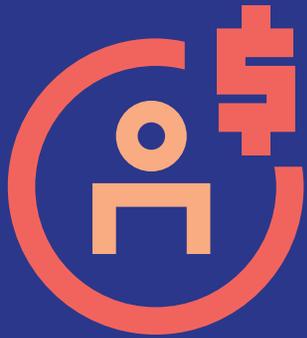


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Already offer full-service payroll and want to know what it's worth? Ask for a confidential valuation and strategies for a successful exit.



Refer clients



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What our accountant partners are saying



Using **Accountant Connect**, we were able to proactively pull **CARES Loan Report Packages for 170 of our ADP payroll clients in an hour** and send them out along with appropriate guidance. More than half of those clients ended up applying for a PPP loan, and 100% of them successfully secured funding quickly. None of that would have been possible if it weren't for ADP's lightning quick response to the COVID-19 crisis.

Matt Soderman, CPA

Client Accounting Services Manager, Baker Tilly



In the past 18 months with the help of **RUN Payroll for Partners**, the firm has increased revenue by nearly 200 percent, grew from 4 to 15 employees, and experienced its first year as a \$1M firm.

Blake Shaffer

Founder and CEO, LWS Tax & Accounting



Not only do firms get to choose the type of relationship they want to have with ADP, they also get **tools that change the game** for a smaller firm.

Heather Satterley, CPA, EA, MSI
Founding Partner, Backoffice Ally, LLC



Accountant Connect is rapidly becoming a 'go to' resource for our firm. Each time we log in, we feel like it continues to evolve. ADP continues to create new and innovative tools that we can use to further differentiate ourselves from our competition.

Sean M. Duncan, CPA
President, SMD Consulting & Accounting, LLC



What our accountant partners are saying

“

I have all 25 of my clients set up on **Pay-By-Pay**[®] – and it’s been great. Pay-By-Pay helped me reduce administrative tasks and focus more on being consultative with my clients.

Sharrin Fuller
CEO, A Simple Office Solution



“

With ADP, we can just focus on servicing our clients, which has been a big benefit for us. And we never have to worry about sending our clients to them because they’re so welcoming. **It’s not just payroll, because they have an arm in everything. It’s like one-stop shopping for any small business.**

Jonathan Nguyen
Co-owner, RNH, LLP



“

If I was going to transfer the payroll practice to anyone, it was going to be ADP because they were the people that I trusted the most. ADP made it so I could go on to do the things I wanted to do, and **increase my growth 40%** in just this past year.

Lewis Andrews
Owner, Andrews & Company



“

After talking with ADP, **we were sure** that they were going to be able to provide the type of service to our clients that we were giving them through the years.

Donna Aul
Co-owner, Northend Tax & Accounting



What our accountant partners are saying

“

Accountant Connect lets us work more efficiently with one-click access to our client data and tax research. No matter what size firm you're at, it's really a game-changer.

Michael Barbera, CPA
Partner, Edelstein & Company



“

We meet and work together – as a team – to try and make everything we do result in the best experience for the client. It's that **level of trust** with ADP that's allowed us to help best serve our clients.

Jason Pourakis, CPA
Partner, Mazars USA



“

In our first year alone, **ADP allowed us to grow our firm by 39%**. We would not have been able to do that if it weren't for RUN Payroll for Partners.

Steve Roderick
Owner, Roderick's Payroll and Bookkeeping Service



“

Each pay period we're saving on average **15-30 minutes per client, per month** thanks to Accountant Connect and ADP's seamless integration with QuickBooks.

Jennifer Brazer
Founder and CEO, Complete Controller





No matter how you choose to engage, ADP will help you
and your clients achieve new levels of success.

Visit [adp.com.accountant](https://adp.com/accountant) to learn more and get started.

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