



Finding a Vehicle for Growth

360 Wraps is family-owned vehicle-wrap company, headquartered in Dallas, Texas. It believes the most efficient way to promote a business or event is to help its customers maximize marketing dollars to grow their business with the exposure received through unique and effective vehicle wraps. With growing the business a priority, the need for an HR solution was apparent in order to help achieve this goal. Felecia Dunn, chief operating officer, shares her thoughts and experiences with ADP®.

Eliminating worries with an HR solution

When deciding on an HR solution, we knew we wanted a service that would help eliminate many of the worries that inherently come with operating a small business. This included payroll, benefits administration, taxes, talent management and more. We met with several providers, but what struck us immediately when meeting with ADP was the level of presence and professionalism that was brought to the table.

Our sales rep provided me with a website demonstration of the overall capabilities of ADP TotalSource®, and it not only looked comprehensive, it made everything look easy. Removing the concern - and time constraints - of the administrative tasks so we could focus primarily on growing our business and the customer relationship aspect was the win we were hoping for. And with ADP TotalSource, we got that win.

Accurate tracking results in cost savings

Being a small business requires us to diligently track costs. Before ADP TotalSource, it was difficult to confidently record employee PTO, vacation and sick time because it was a very manual process. If mistakes were made, it cost money from our pocket that could have been invested into growing the business.

Felecia Dunn
Chief Operating
Officer



Name	360 Wraps
Industry	Automotive
Established	2007
Employees	24
Locations	3
Headquarters	Dallas, Texas
Website	360wraps.com



Now, everything is logged and tracked in real time so we have complete confidence our information is both accurate and cost effective. Employee attendance directly affects productivity, which directly affects revenue. Having ADP TotalSource accurately track and reconcile this has been an enormous help in reducing the loss of revenue.

And, our ADP HR business partner, Christy, has done an incredible job helping us realize the value of using ADP TotalSource in terms of talent management. In the past, there was an expectation from some employees that they would receive annual pay increases between five and ten percent. Christy helped us realize that this expectation could be eliminated by establishing clear job descriptions and growth plans for our employees. Now, our employees have a solid understanding that the path to significant career growth and increased compensation has been created for them. This has not only allowed us to retain the talent to grow our business, but also helped us recruit several new employees from very big companies. ADP TotalSource has allowed us to project a larger presence than what many expect from a small business, and that notice can be influential to the growth we are striving to achieve.

ADP TotalSource: A win for owners and employees

Now that we're set up on direct deposit, our staff enjoys having the ability to log into the ADP mobile app and see their pay statements every other Friday. And with ADP TotalSource, I have found that employee concerns or discrepancies are able to be resolved quickly. For example, I had an employee reach out to me believing their pay that week should have been higher, and I was able to quickly log into ADP TotalSource to show how many hours they logged and how their PTO affected their pay. Conversely, when I have forgotten to enter something, I was able to quickly correct it in the system. In some capacity, the efficiency, accuracy and time savings of using ADP TotalSource has been experienced by everyone at 360 Wraps.

And, as a business owner with multiple locations, ADP TotalSource has also proven to be very convenient for me because I don't even have to be at the office—or any of our three locations – to run our payroll. In terms of convenience and reliability, ADP TotalSource easily succeeds at both.

Helping to achieve what she's working for

In the end, I am working to create a better life for my family, my two beautiful children and our employees, who I consider an extension of our family. I come to work every day with the goal of trying to figure out how to grow our business, open new locations throughout the country, hire more staff and keep our employees happy. Ultimately my passion is making sure that my family and kids have a legacy and that my employees are building their own legacies, too. Using ADP TotalSource has freed up my time and provided the resources to help me focus on accomplishing that goal.

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Felecia Dunn
Chief Operating Officer



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