ADP® DataCloud ⟶ Big Data Goes Beyond HR

Organizations are flooded with data, but **just having data isn't enough anymore**.

75%

have access to data

46%

have deployed workforce analytics

Why?
Three biggest reasons:

Lack of integrated systems

Data not shared across the organization

Data not shared with the people who need it

Making data driven decisions about the workforce **isn't just the job of HR anymore**.

Self-reported effectiveness in using analytics to make business decisions.

43%

of HR Executives

57%

of Finance Executives

45%

of Managers

Reported as *extremely effective* or *very effective*.

Managers look for insight from data to help them manage their teams and retain talent.

Among companies using analytics, **managers are 7% more likely to be using predictive analytics** compared to the total population surveyed.

Organizations need to ask themselves three questions to get more value from data

Do I have confidence that external salary data can help managers fine tune compensation?

Do we know the true cost and strategic value of our workforce?

Can managers use data to make better people-related decisions when it comes to learning, performance and retention?

To learn more, visit **www.adp.com/datacloud**