



# Delicious meals take time, but payroll shouldn't

When Laura Axelson became a mom, she realized how hard it was for parents to put healthy, delicious food on the table. She started cooking meals for friends and family and soon, Dinner Belle was born, a delivery service that brings nutritious, organic, locally sourced food to families and busy professionals throughout the Nashville area.

## Payroll was a total mess

When I first went into business, I would just write checks for my employees and manually keep track of their hours. But as we grew, that got out of control. If I wasn't there to write them checks at the end of the week, they would have to text me their hours and I'd have to roll them into the following week. It was taking me two hours every other week to do payroll. And filing taxes after a year of that was a huge headache.

My accountant recommended Paychex, but they were really hard to work with. They were nice when they were onboarding me, but then they were super unhelpful. I was just a cog in the wheel. I wanted to use this app of theirs, but they could never figure out how to make it work for me. And payroll was still taking me quite a bit of time. It was a total mess.

## ADP has really streamlined my payroll

I hired a business coach about a year ago, and she suggested I move over to ADP. Switching was quick and easy.

ADP has really streamlined my payroll. We use the ADP Time & Attendance app, so the employees can clock in and out on their own, and then I just go in and approve everything. I spend about 10 minutes every other week on payroll now. The Time & Attendance app also saves me money, because now my employees aren't rounding up when giving me their hours.

Taxes were also easy. At the beginning of the year, ADP sent me a summary of everything I needed to send to the government and all my Forms-W2. That was really nice. And with my ADP representative, I always have a person I can call that knows me and my business.

## #workingfor

I'm working for the relationships I'm building with my customers and the other moms that are all just trying to do the best they can. And I love the relationships we're building with the farmers we work with. ADP lets me focus on those things — they know that my time is valuable.

I would tell any small business owner to try ADP. They're not going to regret it.

Laura Axelson  
Owner



## Quick facts

-  **Company:** Dinner Belle
-  **Headquarters:** Nashville, Tenn.
-  **Industry:** Food delivery
-  **Established:** 2016
-  **Employees:** 10
-  **Locations:** 1
-  **Website:** [Dinnerbellenashville.com](http://Dinnerbellenashville.com)

**Business Challenge:** Writing checks and tracking hours by hand, and then with Paychex, was complicated, time-consuming and expensive.

**How ADP Helped:** RUN Powered by ADP® (RUN) and ADP Time & Attendance streamlined payroll and ensured hours were being recorded accurately.

