



RUN for Partners Centerstage

April Spotlight: **Feldman & Company**

Each month, we bring a RUN Powered by ADP® Payroll for Partners (RUN for Partners) firm to the center stage to be recognized for their outstanding efforts in growing their payroll & HR services, and to share their best practices with other RUN Wholesale partners.

How has RUN for Partners helped your firm grow revenue?

RUN for Partners has helped our firm to free up time previously spent inputting and calculating our clients payroll information on a weekly or monthly basis. **We have been able to centralize all of our in-house payroll clients which saves us time and money. We can now use this time to obtain new clients and complete tasks which can be billed at a significantly higher rate.** RUN also saves us multiple days' worth of work in regards to tax deposits and quarterly returns.

Can you share a recent success story working with ADP®?

Recently, our lead bookkeeper of 14 years decided to retire. We were able to use RUN to centralize all of our in-house payroll accounts and make the transition as simple as possible. Our firm's dedicated ADP sales representative Amy Braun has made our lives so much easier by being so responsive and professional, not only with our firm and staff, but with our clients as well. This is one of the main reasons we decided to bring over our Paychex clients as well to ADP. **Customer service is one of our biggest care abouts, and it has been refreshing to work with a company who believes in that as well.**

What other benefits have you seen working with ADP over other payroll & HR providers?

The high quality of service both our firm and our clients receive – between ADP's Accountant HelpDesk team and our dedicated sales representative – is unmatched. Our small business clients also appreciate the 24/7 support they get from RUN. Tools like Accountant Connect make it so much easier for our firm to securely access important client data when we need it.



RUN Wholesale Partner Quick Facts



Name: Alex Feldman, CPA



Firm Name: Feldman & Company



Firm Location: Huntington, NY



of employees: 6



**When they became a RUN
Wholesale Partner:** 2021



**# of clients processing payroll
with RUN for Partners:** 23



Website: fwlkcpcas.com

Have a recent RUN for Partners success story you want to share? Email us at: wholesalnewsletter@adp.com



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for People™