

Spotlight on Taxware and Tax Credit Services

ADP and the Sales and Use Tax Market



Wednesday, October 22, 2008

Noon - 1:00pm EST

ADP has long been known in the industry as an expert in automated payroll and payroll tax processing solutions. In recent years, however, it has also become a dominant player in the sales and use tax space. During this one-hour webinar, we will focus on two parts of the ADP business in particular:

- ▶ **Tax Credit Services**, a group of experts that is helping clients to recoup sales tax overpayments and take full advantage of tax credits that vary dramatically from state to state; and
- ▶ **Taxware**, a line of sales tax solutions that enable companies to stay in compliance with all state and local sales tax jurisdictions as well as hundreds of sales tax law changes that take place every year.

Businesses struggle with sales tax compliance because it's complicated due to their product mix and location of operations. The same is true for use tax which can not only be very complicated but also can result in significant underpayment or overpayment of tax if a company's use tax compliance program is not effective. Major companies utilize tax recovery processes to confirm that their in house

systems are accurate and also install third party systems to improve their programs. **This webinar will highlight how many companies use tax recovery to identify where refund opportunities exist and to help justify the installation of a third party sales and use tax system.** The program will also focus on third party solutions for effective use tax compliance. In today's session, you will learn:

- ▶ Why purchases being made may or may not be used in a taxable manner
- ▶ How to maximize tax compliance by using a company's staff to identify taxable purchases where sales tax is not charged by the vendor, and to self assess the appropriate sales tax to the taxing jurisdiction on purchases used in a taxable manner
- ▶ How direct pay permits and exemption certificates can minimize non-required sales tax payments to vendors
- ▶ How third party systems can be used effectively in use tax compliance

The last 10 minutes of this webinar broadcast have been reserved for questions from the audience.

Featured Speakers

Charles Collins

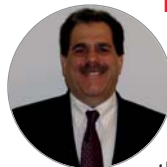
Vice President of Govt. Affairs, ADP



Charles manages ADP's relationships with taxing authorities and legislative bodies, and is an expert on state and local tax issues, compliance, and tax technology initiatives such as streamlined sales taxes. Prior to joining ADP, he spent 32 years with the North Carolina Department of Revenue. He was Co-Chair of the Streamlined Sales Tax Project (SSTP) for two and a half years, coordinated the SSTP pilot project, and was also a delegate to the SST Implementing States.

Bob Bortnick

Director of Tax, Sales and Use Tax Services, ADP



Bob is an expert in sales and use taxes. His particular field of expertise is helping companies to recoup sales tax overpayments by encouraging them to do periodic sales and use tax reviews either by themselves or by hiring third parties such as ADP. These reviews often uncover taxes that were erroneously remitted on purchases of goods and services that are exempt by law. Reviews also identify any underpayments that companies have unknowingly made, helping them to reduce penalties and interest assessments in the event of an audit. Bob is well versed on the hundreds of little known federal and state tax credits that many companies are eligible for, but that few are taking full advantage of.

For More Information about ADP:

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