



Navigating the Future of Tax Compliance

Dive into how companies are addressing the ever-changing world of remote commerce, Use Tax and VAT compliance

Georgia Aquarium • Atlanta • February 14, 2012



SIEMENS

Walmart

SEMINAR: Georgia Aquarium, 8:15 AM - 12:45 PM
LUNCH: 12:45 PM - 1:45 PM
EXHIBITS: 2:00 PM
REGISTER ONLINE: www.regonline.com/adb_seminar_atlanta

With ever-changing tax rates, rules and product taxability in state and local jurisdictions, it is more difficult than ever to keep your head above water in the tax department. Many companies turn to automation and to partners to improve their sales and use tax compliance programs. During the session we will take a deep dive with a large retailer and learn how they handle remote commerce transactions and plan for transaction tax compliance around the globe. We will look at compliance within a large multinational entity and how they think strategically about tax compliance and their use of partners. We will also explore ways to get ready for international tax compliance and how to improve the accuracy of your system. This opportunity to look beneath the surface of compliance at two large entities and learn how to improve compliance with technology and partners will be beneficial to businesses of all sizes and complexities. Featured guest speakers:

ADP, a global leader in outsourced business solutions;

KPMG, a global network of professional firms providing audit, tax and advisory services;

Pitney Bowes Software, a company providing the data, documents, and decisions that drive business;

Wal-Mart, the world's largest retailer serving its customers 200 million times per week at more than 9,884 retail units under 60 different banners in 28 countries; and

Siemens Corporation, a global powerhouse in electronics and electrical engineering, operating in the industry, energy and healthcare sectors.

Join us on Tuesday, February 14th for a **FREE half-day** seminar at the **Georgia Aquarium** followed by admission to the exhibits!

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4.0 CPE CREDITS AWARDED BY NASBA

AGENDA

- 8:15 AM **Registration & Continental Breakfast**
- 8:45 AM **"Navigating the Future of Tax Compliance"**
Charles Collins, VP of Government Affairs
ADP, Inc.
- 9:15 AM **"Leading Practices to Optimize Your Global Indirect Tax Compliance"**
Stephen W. James, Principal
KPMG LLP
- 9:55 AM **Break**
- 10:15 AM **"Getting it Right the First Time: Fine-Tuning a Transaction Tax System"**
Navin Sharma, Global Portfolio Director
*for Data Management Solutions
Pitney Bowes Software Solutions*
- 10:55 AM **"Addressing Tax Compliance in the Changing World of Retail and Remote Commerce"**
Warren Townsend, Senior Dir., Specialty Tax
John Dalton, Dir., Sales Tax Compliance
Wal-Mart Stores, Inc.
- 11:35 AM **"Thinking Strategically Through Sales and Use Tax Automation; The Power of Partners"**
Sandra Blair, Tax Director
Siemens Corporation, Global Shared Services
- 12:15 PM **Q&A**
One-on-One Time with Speakers and Hosts
- 12:45 PM **Lunch**
- 2:00 PM Free Admission to the Exhibits
Courtesy of ADP



FEATURED SPEAKERS



NAVIGATING THE FUTURE OF TAX COMPLIANCE

*Charles Collins, VP of Government Affairs
ADP, Inc.*

This presentation will cover changes taking place in sales and use tax policy and compliance areas and changes that could occur within the next 12 months including changes taking place in states and considered in Congress that affect remote sellers. It will also focus on the importance of using technology in your compliance program and the importance of using third party partners.



LEADING PRACTICES TO OPTIMIZE YOUR GLOBAL INDIRECT TAX COMPLIANCE

*Stephen W. James, Principal
KPMG LLP*

This presentation will highlight key issues, risks, opportunities and savings to optimize your supply chain and compliance processes. Steve will be sharing his insight into what pitfalls to avoid and how to make the most of technology in indirect tax and leading practices for global indirect tax compliance.



GETTING IT RIGHT THE FIRST TIME: FINE-TUNING A TRANSACTION TAX SYSTEM

*Navin Sharma, Global Portfolio Dir. for Data Management Solutions
Pitney Bowes Software*

Many of today's transaction systems still rely on Zip Code or Zip Plus Four technology. While this may be fine for routing surface mail, it leaves a lot to be desired when it comes to correctly assigning tax jurisdictions. This session will focus on more modern, GPS-based technology that can add pinpoint accuracy to today's transaction tax systems. Attendees will learn how the application of this technology can improve accuracy by 10%, 20% or even 30% – accuracy that translates into appreciable savings in taxes.



ADDRESSING TAX COMPLIANCE IN THE CHANGING WORLD OF RETAIL AND REMOTE COMMERCE

*Warren Townsend, Senior Director, Specialty Tax
John Dalton, Director, Sales Tax Compliance
Wal-Mart Stores, Inc.*

This presentation will explore how one of the largest retailers in the world ensures compliance with sales and use tax laws. It will also cover the requirements for collection of sales tax by remote sellers, how this responsibility is changing and the steps businesses should consider ensuring they are able to implement these changes in their compliance programs.



THINKING STRATEGICALLY THROUGH SALES AND USE TAX AUTOMATION; THE POWER OF PARTNERS

*Sandra Blair, Tax Director
Siemens Corporation, Global Shared Services*

Sandra shares her firsthand knowledge as to the power of partners. This session will focus on levers you can use to strategically drive your organization to a best-in-class organization that brings value to your business.



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ABOUT GEORGIA AQUARIUM

The Georgia Aquarium is in the Guinness Book of World Records as the "World's Largest Aquarium" with the largest collection of aquatic animals and over 10 million gallons of water in the displays. Annually 572,000 pounds of fish and seafood are provided to feed all the animals. It is the only aquarium in the United States to house manta rays and the largest of fish, the whale shark.

During the seminar, you will view the beluga whales gracefully swim by as we take a "deeper dive" into the challenges of remote commerce, Use Tax and VAT compliance. We hope you will join us!

TRANSPORTATION AND PARKING

ACCESS

Driving directions are available at the Georgia Aquarium website. Click here for details:
<http://www.georgiaaquarium.org/visitUs/directionsAndParking.aspx>

PARKING

The parking garage is attached to the Georgia Aquarium. The charge is \$10 per vehicle.

CPE INFORMATION

ADP is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417, www.nasba.org.

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