



# Brewing up a more efficient coffeehouse

As a member of the world-traveling band Stellar Kart, Cody Pellerin always checked out the best coffeeshops, restaurants and cocktail lounges in every city he played. After he hung up his guitar, Cody decided to open a coffeeshop that combined the best of American and European traditions, offering craft coffee drinks and cocktails and artisanal foods. He also drew upon his experience in the corporate world to build a business plan that would keep every aspect of his venture running efficiently.

## I didn't want to hand-write checks

My idea from the beginning was to run my coffeeshop as tightly as any Fortune 50 company, so I didn't want to hand-write checks. I wanted to use a licensed, insured payroll company.

I was familiar with ADP from a previous job, but I did my due diligence and checked out all the options. It was clear that ADP offered the best service, and the RUN platform is so easy to use. Plus, I liked that my ADP representatives were real people who would show up at my business, sit down, and have a cup of coffee now and then.

## Payroll takes me five minutes, not five hours

Once we pulled the trigger, the onboarding was seamless. We used the HR tool to create internal documents for hiring and terminating employees, and the Handbook Wizard helped us create a manual that covers every aspect of the operation.

I put all my employees on salary, but we pay them hourly for evening work — which would make payroll really complicated if I were doing it myself. But with RUN, I just added extra columns for evening pay and tips where I can plug in the numbers. The whole process takes me less than five minutes instead of five or six hours.

**Cody Pellerin**  
Owner



## Quick facts

-  **Company:** Americano Lounge
-  **Headquarters:** Nashville, TN
-  **Industry:** Restaurant
-  **Established:** 2018
-  **Employees:** 3
-  **Locations:** 1
-  **Website:** [AmericanoCoffeelounge.com](http://AmericanoCoffeelounge.com)

**Business Challenge:** How to open, staff and run a coffeeshop as efficiently as a Fortune 50 business.

**How ADP Helped:** RUN Powered by ADP® (RUN) and Pay-by-Pay® Premium Payment Program for Workers' Compensation lets small-business owners focus on what matters.

## ADP is saving me a fortune

I've got the cell numbers of two ADP representatives I can call or text and know they will get back to me within an hour. In today's world, that's unheard of. On the rare occasion when I need something they can't help with, I can call the 800 number, get a person on the phone, and within five minutes make whatever change I need.

I decided to purchase a worker's compensation policy through ADP's affiliate, Automatic Data Processing Insurance Agency, Inc. (ADPIA®)], and then I purchased ADP's Pay-by-Pay premium payment solution for the administration of my workers' compensation premiums. All I do is process payroll and the workers' compensation premiums are automatically calculated and paid.

If I had to hire someone to do all this for me, it would be costing me a fortune. There's so much that can go wrong when it comes to payroll, there's no good reason to try to do it yourself. I would tell anyone starting their own business that they absolutely have to hire ADP.

#workingfor

I want to inspire people to become the best version of whatever it is they are and whatever it is they're striving to be. So, I'm working to create an organized, simple, safe environment where the highest person on the totem pole down to the lowest person on the totem pole can get up, go to work, and have a place that is safe and inspiring. I want everyone here to be able to go through the day with a smile on their face.

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